



UBC | UNION
OF THE BALTIC
CITIES



Joint UBC Commission meeting

“Cultures of Sustainability in Baltic Cities”

Dear UBC colleagues,

It is our honor and pleasure to invite you all to the Joint Meeting of UBC Commissions on **Cultures of Sustainability in Baltic Cities** which will be held in **City of Słupsk and City of Ustka, Poland 15th – 17th June 2016**.

The meeting will focus on **Sustainable Safe Cultural Events**. Many cities are hosting large scale events like festivals, concerts, conferences and similar including high numbers of participants, big planning organizations and a high demand of communication and cooperation between the organizers and several municipal authorities (culture, safety, environment, transport etc.) is needed.

These arrangements demand a lot of work and usually also demand a lot of permits. Furthermore the events are parts of a wider competition with other events and an import task is to be able to arrange events that are economically efficient and sustainable, especially if the events have an ongoing approach.

The events are also used for putting the cities on the map of tourists and in the branding of the cities. Big, medium or small – all cities benefit from these events. The competition between cities can result in loss of sustainable focus. *A smart way to proceed and make our events even more effective and attractive is to look for good practices together!*

This meeting will offer an efficient networking and dissemination opportunity for the cities to exchange experiences, learn from each other's, discuss and develop possible common project ideas and establish co-operation. Together we will find new ways to develop safe and sustainable cultural events. *You are welcome to suggest topics of your interest to be discussed in relation to Cultures of Sustainability in Baltic Cities.*

On behalf of City of Słupsk and City of Ustka

Kaspars Vārpiņš
Chairman
Safe Cities Commission
Union of the Baltic Cities

Jaana Simula
Chairperson
Cultural Cities Commission
Union of the Baltic Cities

Björn Grönholm
Head of Secretariat
Sustainable Cities Commission
Union of the Baltic Cities

About Słupsk

Słupsk is a member of the Union of the Baltic Cities since 2007.

Słupsk is situated in the western part of the Pomeranian Voivodeship (known also as the Pomorskie Region or the Pomeranian Province). You can easily reach our town by car (using public trunk road number 6) or by train (connection from Szczecin and Gdańsk). Moreover, there are plenty of bus connections with cities in Poland and Europe. There is also a possibility to get relatively quickly to the airport in Gdańsk.

Słupsk has hit the big time. The city is widely spoken about in national media. However, one year ago hardly anyone was able to point Słupsk on the map. Słupsk inhabitants, who live in the former voivodeship capital city of 100,000 inhabitants, had to explain that Słupsk... is situated near Ustka.

Today everyone knows where the city is. Merely 17 kilometers away from the sea, located in the vicinity of the Słowiński National Park, lakes and forests, it is a perfect place to spend your free time and settle in. If you are spending your holidays in the vicinity, we strongly invite you to visit us. The city centre architecture, historical sites, interesting history of the city as combined with the attractions available create a unique climate of this place, making it well worth seeing. Słupsk also invests in economic development of the city and local special economic zone, environmental protection and innovation.

ABOUT DOLINA CHARLOTTY (main meeting and accommodation venue for the meeting)

Hidden from road dust, far away from the hustle and bustle of cities, yet close to the beautiful Baltic beaches and Ustka, the absolutely charming coastal resort Charlotta Valley is waiting for you. It hospitably opens its doors, making the time stop. This location is known to everyone who searches for exceptional and unforgettable experiences, and – at the same time – wishes to relax in comfortable surroundings. We offer our guests comfortable accommodation in the facilities located at the picturesque Zamełowo Lake, among beautiful woods. The stylishly and uniquely furnished interiors, comfortable and cosy rooms, excellent recreational facilities will convince anybody who has stayed in our place at least once to pay us a visit again.

The Charlotta Valley is a world made of dreams. Making them come true, we keep in mind both our youngest and older guests. We offer our guests, among other things: swimming pool, jacuzzi, fitness room and world of saunas BALI HAI SPA Charlotta ZOO with the Fairy Park and Water ZOO Safari Seal Park Rock Pub with a bowling alley and billiards table, Rope Courses, Horse riding for beginners and advanced riders, Jogging and cross country routes, two interior playgrounds for children.

The Charlotta Valley is an ideal place for organising various types of mass events. Its picturesque scenery, perfectly prepared infrastructure and professional service guarantee participation in top-quality events.

We invite you to visit Słupsk, Ustka and Dolina Charlotty!



Programme agenda

Wednesday 15 June 2016

- Arrivals
- 17.00 – 18.30 Time for commission own meetings
- 19.00 Get-Together Dinner

Thursday 16 June 2016

- 8.30 Registration & coffee
- 9.00 – 12.10 **Plenary Session**
- Welcome by host cities and UBC Commissions
 - Presentation of the theme and goal for the seminar (by UBC Commissions)
 - **Presentation by Slupsk and Ustka**
 - ***"Attractive big events – importance of good arrangements"***
Presentation on existing guiding documents (laws, local regulations and possible guidelines and certificates). Also, links to EU Strategy of the Baltic Sea Region. Päivi Pohjolainen, City of Turku
 - ***"Environment, recycling, mobility solutions for large scale events"***
Aspects influencing on the attractiveness and environmental efficiency.
Björn Grönholm UBC Sustainable Cities Commission
 - ***"General safety measures at public events"***
Kaspars Varpins UBC Safe Cities Commission
 - ***"Sustain the world – use culture!"*** The role of culture can be in planning for sustainable development and the application of ideas of sustainability to cultural concerns.
 - **Case: Maailma kylässä festivaali, Helsinki.** The World Village Festival in Helsinki promotes the sustainable globe and local actions. <http://www.maailmakylassa.fi/english/info>
- Comments and discussion
Summary, recommendations, ideas for further steps
- 12.30 – 14.00 Lunch
- 14.00 – 16.30 **UBC Good Practice Guidelines to Sustainable Festivals and Events -workshop**
Moderator: Kaspars Vārpiņš
Working groups listing possible topics for the guidebook/checklist (inspiring guidelines)
- 17.00 – 18.30 **Study visit**
- 19.00 **Reception / Dinner with local program**

Friday 17 June 2016

- 8.30 – 10.00 **Commissions presentations and general information of UBC:**
By member cities and UBC Commissions
Upcoming Events, projects, challenges etc.
- 10.00 – 10.20 Coffee & tea
- 10.20 – 12.00 **UBC Good Practice Guidelines to Sustainable Festivals and Events**
Moderator: Kaspars Vārpiņš
Groupwork for further details of the handbook and presentation of findings, recommendations and next steps. Hopefully the event leads to 1 – 3 initiatives
- 12.00 **END OF THE CONFERENCE**
- 12.00 – 13.30 Lunch
Afternoon departures



Practical information

Registration

www.ubc-sustainable.net/registration_ubc_meeting_june_2016

DEADLINE FOR REGISTRATION: Friday 13 May 2016

Book Your Accommodation (USE CODE UBC)

Dolina Charlotty Resort & SPA, tel. +48 59 847 43 49

www.dolinacharlotty.pl

Travel information: Arrival to Słupsk / Dolina Charlotty

Travel by train

The Tri-city (Trójmiasto) Fast Urban Railway arrives in Słupsk. The travel time from Słupsk to Gdynia Główna and Gdańsk totals about 2 hours 15 minutes using the Fast Urban Railway. If we decide to travel by the Low Cost Railway trains or the InterCity trains it will take as about 1 hour and 30 minutes to reach Gdynia Główna. The railway station is located at 31 H. Kołłątaja Street. The whole timetable can be found at the following website: <http://rozklad-pkp.pl>

Travelling by bus

The bus station (known as the PKS station) is located at Kołłątaja Street. Local routes as well as long-distance buses are serviced by the PKS Słupsk company. All information is available at the following website: www.pks.slupsk.pl
Number to PKS company call centre: +48 59 842 42 56 (from Monday to Friday, 9.00 – 16.00)

Information on the online sale of long-distance bus tickets is available at the following phone number: +48 59 842 44 90 (from Monday to Friday, 7.00-15.00). The Travel Center of the PKS Słupsk joint-stock company is situated at 15a H. Kołłątaja Street (the bus station). Telephone number: +48 59 841 02 01 or + 48 660 568 842.

Local transport lines are also serviced by the following coach operators:

PKS Słupsk – www.pks.slupsk.pl

NordExpress – www.nordexpress.pl

Ramzes – www.ramzes.ustka.pl

Travelling from Słupsk to Charlotta Valley

The best way to travel from Słupsk to Charlotta Valley is by bus, local transport lines serviced by the coach operators. Travel time is about 20 minutes.

For questions, please contact:

Björn Grönholm (Programme and general questions)

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Reservation Department (Accommodation)

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