



“DEVELOPING SEA COST – LOCAL AND CITY-WIDE PERSPECTIVE”

Seminar in Gdansk | October 18th - 21th

Union of the Baltic Cities - Planning Cities Commission

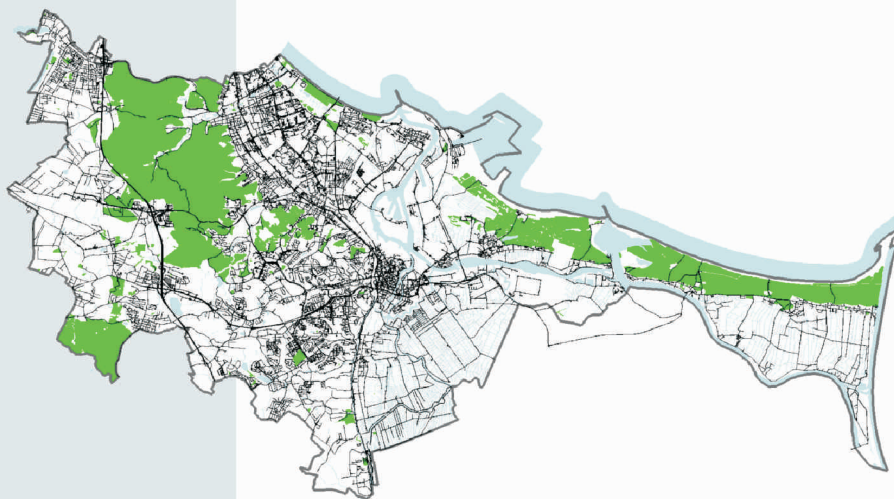
FIRST INVITATION

location of the seminar

A thousand years of history and a beautiful scenery linked with bright lights, lively clubs, galleries, concerts – that is not all that makes the unforgettable atmosphere of Gdańsk, the city of Fahrenheit, Uphagen, Hevelius, Schopenhauer, Gunter Grass and Donald Tusk (President of the European Council since 1st December 2014).

The first written mention of Gdańsk comes from 997 when St. Wojciech (Adalbert), a missionary and bishop of Bohemia, arrived in the area. The dynamic development of Gdańsk started in the second half of the 10th century. The excellent location together with trade, fishery and craft guilds soon pushed the city to the leading position in Pomerania and Hansa. During Partitions of Poland (1795-1918) Gdańsk was under regime of Prussian state. In June 1919, under the Versailles Treaty, Gdańsk became a Free City supervised by the League of Nations represented by its High Commissioners. The WWII left Gdańsk completely ruined. During the post-war times Gdańsk was rebuilt and became an important seaport and a centre of shipping and chemical industry.

Gdańsk also became a scene of dramatic historical transformation as a place where the free trade union “Solidarity” was born. Gdańsk is the city of Lech Walesa - the winner of the Nobel Peace Prize and President of the Republic of Poland (1990-1995). This made Gdańsk a symbol of Polish road to Freedom.



theme of the seminar

The West Costal Belt is a key area for the city of Gdansk to keep contact with the water. After the World War II this area functioned as recreational facilities for residents of Gdansk and low standard tourism center. The landscape consisted of vast areas of allotments, old accommodation facilities in poor technical condition, and degraded coastal forest. Some enclaves were used for military purposes. In the 70's of the twentieth century only two modern hotels were built, which, however, did not constitute a breakthrough in the settlement. There were - happily - completed boarding houses at Haller Avenue. The spatial policy was to reserve this area for tourism development but nothing really significant happened. The breakthrough came in the 90s XX c., when the city with an enormous effort has removed allotment gardens and created a 40 hectares Reagan park of city range value. Attractive and highly frequented park, caused a revival of this part of the city; new park promotes the integration of people (both: citizens and tourists). Along with the beach, pier, seaside promenade and cycle path it is a well-functioning system of public spaces and desirable neighborhood for new residents seeking comfort, prestige and contact with the nature. In recent years, the West Costal Belt has become a very attractive location for developers offering seaside apartments in a high standard and with an adequate to place price. In this area, creating new hotels and catering facilities, especially in the old historical fishing village of Brzezno and Jelitkowo.

During our workshop we will focus on Gdansk city costal zone - its value in a local and city - wide or even metropolitan perspective. In some way we will be a part of a current discussion:

what is the costal zone **role** in the city structure?

how does it influence city **identity**?

what **functions** are required in this area?

whom it should be **devoted for** - tourists, citizens, local communities?

how to create a place offering **attractive activities** all over the year (not only in a short summer season)?

how to keep **balance** between slow life in a sleepy village and vibrant tourist resort?

to what extend we can intensify **development**?



workshop territories



Area 1 Brzezno Boulevard

Considerations:

- continuation or intensification of development
- recreational landuse open to the public
- high-rises in the scenic sea panorama context
- identity restoration of the former resort
- vitality all over the year
- impact on historical structure in the neighborhood

Area 2 Former bus depot

Considerations:

- intensity and forms of development
- possibility of high-rises and spatial-functional dominant
- continuation of extensive or intensive multi-family housing
- necessity of a local service center
- character of the Haller Avenue as a popular access to the sea coast



program

18th October (Sunday)

19:30 get together in the evening

**19th October
(Monday)**

08:30 - 11:00 welcome speech, description of the seminar topics,
11:00 - 11:30 discussion about the future of UBC
11:30 - 12:00 presentation of prospective steering group members
12:00 - 13:00 lunch
13:00 - 14:30 visit on the site
14:30 - 18:30 group work
19:30 dinner

**20th October
(Tuesday)**

08:30 - 10:00 presentations
11:00 - 11:30 discussion about the future of UBC
11:30 - 12:00 appointment of steering group members
12:00 - 13:00 lunch
13:00 - 14:30 guided tour - European Solidarity Centre
14:30 - 17:30 group work
19:00 dinner

**21th October
(Wednesday)**

08:30 - 10:00 finishing presentations
10:00 - 11:30 final presentations and conclusions
11:30 - 12:00 invitation for next seminar & closing seminar
12:00 - 13:00 lunch
13:00 - 17:00 individual program for those who will extend their stay for Congress

Additional option for those who dispose more time:

22th October (Thursday)

Smart Metropolia Congress (free entrance)

23th October (Friday)

Smart Metropolia Congress (free entrance)

We invite and encourage participants of our seminar to extend their stay and attend annual Smart Metropolia Congress. This year's theme of the Congress is **"Metropolis of leisure time"**. For those who declare to make presentation for Congress (topic of the presentation has to be accepted) the organizers offer to cover costs of hotel (1 or 2 nights depending on staying period) and transfer to the airport.



On 22st and 23nd of October 2015, the Smart Metropolia Congress will be held in Gdańsk. The event is organised jointly by Mieczysław Struk, the Marshal of the Pomorskie Region, and Paweł Adamowicz, the Mayor of Gdańsk. The congress, directed to both practitioners and theoreticians, dealing with the development of the city, aims at establishing cooperation and exchanging ideas between communities, popularising the metropolitan concept and its importance for the development of cities and functional areas, and **exchanging good practices** concerning both European and Polish metropolises. The congress, divided into several panels – mobility and activity, recreation, culture, and tourism, attempts to discuss various concepts and questions, mostly concerning strengthening the economic potential and improving the quality of life of the metropolitan area citizens from the **leisure time perspective**.

locations



Seminar location

The seminar will be held in:
European Solidarity Centre
Plac Solidarności 1, Gdańsk
www.ecs.gda.pl

The participants are responsible for booking their own accommodation during the seminar. We suggest you to stay at Artus Hotel or Hotel Wolne Miasto, as they are located really close to seminar premises.

Artus Hotel

Piwna street 36-39, Gdańsk, 80-831 www.hotelartusgdansk.com

Important: To make the reservation contact the hotel directly by e-mail to emilia.harnik@artushotel.com.pl or call + 48 583209610, + 48 583209600.

Single room: 269 PLN/ per night (about 65 EUR)

Twin room: 319 PLN/ per night (about 78 EUR)

Twin lux: 329 PLN/ per night (about 81 EUR)

To receive a reduced price - reservation should be made until **31th of May 2015**.

Password for UBC guests: "UBC Seminar".

Wolne Miasto Hotel

Św. Ducha street 2, Gdańsk, 80-834 www.hotelwm.com

Important: To make the reservation contact the hotel directly by e-mail to rezerwacja@hotelwm.com.pl or call + 48 583222442.

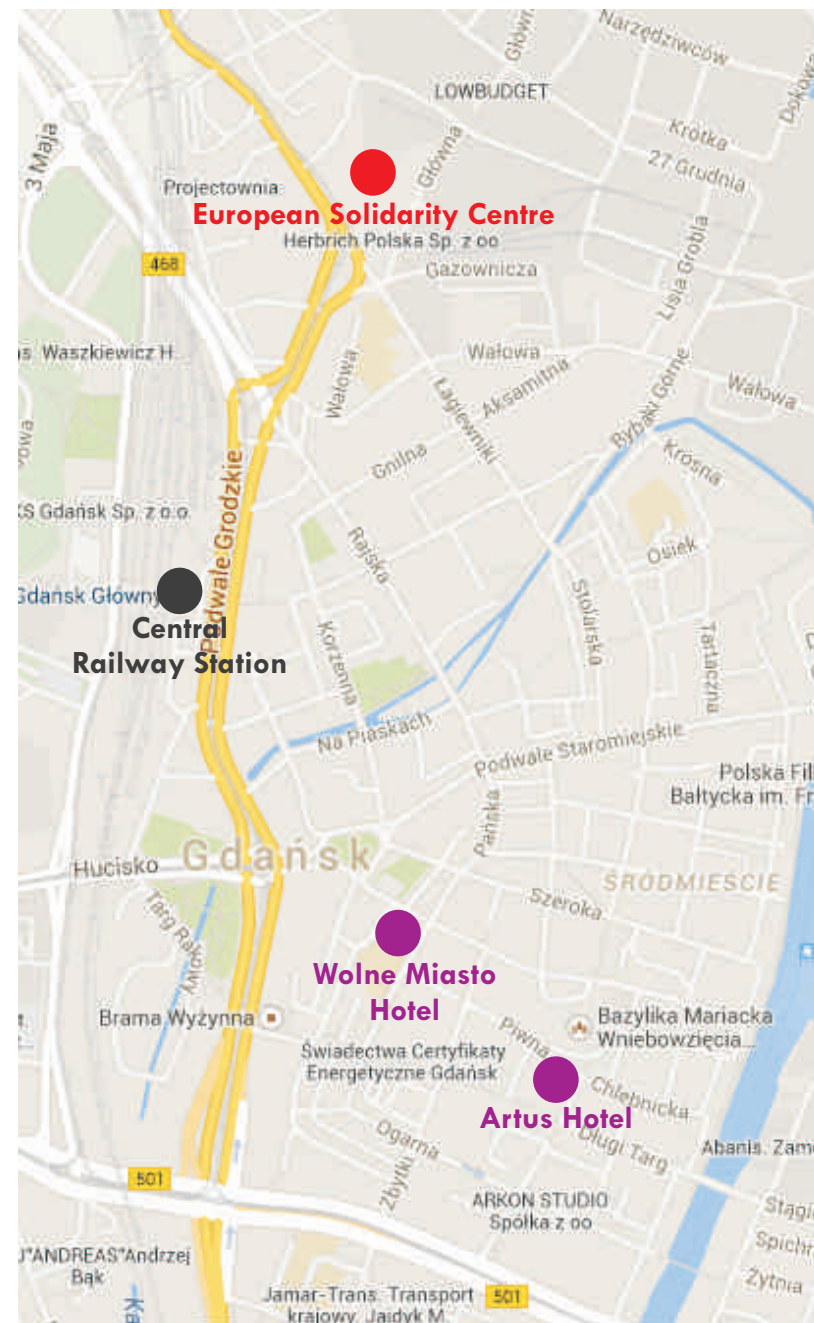
Single room: 250 PLN/ per night (about 62 EUR)

Twin room: 280 PLN/ per night (about 70 EUR)

Twin lux: 350 PLN/ per night (about 88 EUR)

To receive a reduced price - reservation should be made until **15th of September 2015**.

Password for UBC guests: "UBC Seminar".



practical information

You can get directly to Gdansk by air:

from Malmo, Stockholm Skavsta, Turku, Hamburg Lubeck, Goteborg
- for more information check on **wizzair.com**

from Stockholm Arlanda, Copenhagen, Helsinki
- for more information check on **norwegian.com**

In addition to the low-cost airlines, flights are also offered from various destinations by Polish airlines **lot.com** and Scandinavian **sas.com**.

You can get directly to Gdansk by ferry:

from Nynashamn (near to Stockholm) with **polferries.com**
from Karlskrona with **stenaline.com**

You can get directly to Gdansk by train:

from Berlin Hauptbahnhof with **deutschebahn.com**

You can get to Gdansk by bus:

from Vilnius (through Warsaw) with **polskibus.com**

From airport to the city centre of Gdansk:

Bus #210 goes every half an hour and the trip to the Central Railway Station (in Polish it is "Dworzec Główny") takes approximately 30 minutes. From the station you can walk to both hotels in about 10 minutes.

Climate:

The weather in the middle of October is variable but usually sunny. Nevertheless you must be prepared for sudden rain so grab an umbrella. Temperature during the day is around 10 C° but evenings can be already quite cold. Please take shoes and clothing that are suitable, especially for Monday when the tours to the workshop territories will take place.

Registration:

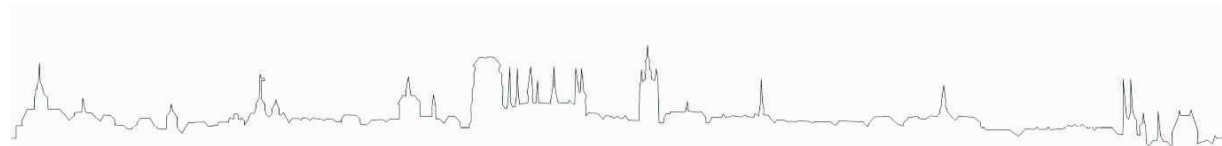
Registration can be made through website: **daa.pl/ubc**
Registration is open **until 15th of September 2015.**

Please note that we have at maximum number of 60 participants for the seminar.

If you want to make a "good practise" presentation during our seminar please let us now before **15th of August** in the registration form. If you want to make a presentation for Smart Metropolia Congress then let us know before **15th of June** in the registration form.

If you have any questions or doubts, please contact us:

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The UBC Planning Cities Commission and the City of Gdansk warmly invites you to join the upcoming seminar!