

26-29th of may 2013

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## Building the Inclusive City

City Planning seminar with Focus on  
Gender Equality and Children's Perspective



## ABOUT THE SEMINAR- Background and theme

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### Background

Umeå is one of the fastest and most steady growing municipalities in Sweden and the biggest city in northern Sweden. The city has about 120 000 inhabitants and has experienced strong expansion since the 1950's when the university was founded. In 2008 the municipality decided on a new target for population growth aiming at 200 000 citizens by 2050. Umeå is working ambitiously with several masterplans for different areas to plan for the expansion. Because of the steady growth, 67% of the inhabitants today are "immigrants" not born in the city. That's one reason why Umeå today is described as a very tolerant and inclusive city.

### Theme and focus of the seminar

Umeå has a long tradition of involving gender issues in the physical and social planning and the university of Umeå has a Center for gender studies which is appointed as one of three "Centers of Gender Excellence" in Sweden. At this seminar we integrate a gender equality perspective and also include a focus on children's perspective. One challenge that Umeå has, probably shared by all cities that are trying to densify the city centers, are how to plan for good environments for children to grow up in.

The first part of the seminar will involve academic inputs and presentations illustrating good examples and methods to work with social sustainability in urban planning. We will also participate in a guided bus tour and visit Umeå with a focus on gender equality and a child's perspective. The second part involves discussions and practical group work that will give input to the urban planning of Umeå as an inclusive city.



Main square in Umeå, Rådhusorget.



## ABOUT THE SEMINAR- The workshop sites and group work



Workshop site 1 and 2.

### Site 1. Umeå city center

The heart of Umeå. The typical urban block structure contains a mixture of dwellings, businesses and shops. The city center also contains important public functions, transportation and social meeting places.

In Umeå as in many parts of the world there is a trend that more children grow up in central densely populated areas. How can we make the city center to a place for children?

### Site 2. Former freight yard and military stables

This area contains two different parts. One part is the former military stables that today is mostly used for storage and parking. The other is an area along one of the main roads in the city and the railway through town. Changes in both the road- and railway structure will make this an interesting area of transformation.

### Group work using the Social Impact Analysis-method (SIA)

The aim of the groupwork is to come up with fresh ideas and development proposals for the sites that also includes the social dimensions making Umeå an inclusive and attractive city to live in.

The groups will get to test and use elements from the SIA-method within the framework of the matrix showed below. Social characters concerning age and gender will be divided within each group before inventorying the workshop sights. The purpose is to add social perspectives and important findings in this matter into the group discussions and solutions.



Game chart for Social Impact Analysis method (SIA method).

# PROGRAMME

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## Sunday 26th

Location: Scandic Umeå Plaza

### Get-together

19.00

Get-together evening at the Scandic Umeå Plaza. Preliminary we will have a buffet with inspiration from the north and local food. The bar will be open and it is possible to buy drinks in the bar at your own expense.

Fredrik Lindegren from 2014 Capital of Culture office with give us a brief view of the programme during 2014. We will also establish the workshop groups the first evening.



Fredrik Lindegren



Marie-Louise Rönnmark

## Monday 27th

Location: Umeå Folkets hus

### Introduction and inputs

8.30

Welcome to Umeå!

Marie-Louise Rönnmark, major of Umeå and Vice President of the Union of the Baltic Cities.

8.45

Information of the City of Umeå and its regional functions and conditions.

Isabella Forsgren- Head of planning department, Umeå municipality

9.15

Gender equality- an introduction

Linda Gustafsson, Umeå municipality

9.25

Gender equality and planning

Linda Sandberg and Chris Hudson, Umeå center for gender studies, Umeå university

10.15

Coffeebreak

10.30-12.15

Social Impact Analysis (SIA) and Child Impact Analysis (CIA) in urban development.

Vanja Larberg, architect, working at S2020 (Social Sustainable Development in the year of 2020), Gothenburg City.

12.15- 13.00

Lunch at Umeå Folkets hus

13.00-13.20

Introduction to groupwork applying the SIA method  
Nina Sandvik and Daniel Lindström Umeå municipality.

13.30- 17.00

Guided bus tour

Topics;

-The Gendered City- Linda Gustafsson

-Umeå central- Building of a new city tunnel

-The former railway terminal area.

-The old cavalry (military)

-Mini seminar about childrens perspective

19.00

Dinner reception of the city of Umeå.

Prel Hotell Scandic Umeå Plaza.

## PROGRAMME -continued

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Tuesday 28th

Location: Umeå Folkets hus

### Workshop

8.30

Walking tour, visiting the workshop sites in the different groups.

10.00-12.00

Working groups (including coffee in the working groups)

12.00-13.00

Lunch at Folkets hus

13.00-ca 17.00

Continuation of working groups  
There will be a break for a 45 minutes seminar with Leif Edvinsson.

18.00

Buffedinner. Special surprise.

Wednesday 29th

Location: Umeå Folkets hus

### Group presentations and discussions

09.00

Presentations, open discussions and questions. Open for politicians and professionals.

11.00

Conclusions and summary + time for short presentation of next UBC seminar.

12.00

Lunch at Folkets hus



Chris Hudson



Linda Sandberg



Vanja Larberg




Leif Edvinsson

# PRACTICAL INFORMATION / REGISTRATION

## REGISTRATION

Please visit the online booking to register for the meeting. On the website you'll find all information. Last day for registration is the 10th of May.

[www.umea.se/ubc\\_planning\\_gender](http://www.umea.se/ubc_planning_gender)



Visit the seminar website to register for the meeting.

## SEMINAR LOCATION

The seminar is held in the city center of Umeå at Umeå Folkets hus, address Skolgatan 59. See map below. Interested in Umeå? Please visit [www.visitumea.se](http://www.visitumea.se) and [www.umea.se](http://www.umea.se)



Both the hotel and the conference centre is located in the middle of city centre of Umeå. Photo with the hotel in the background.

## ACCOMMODATION

We recommend staying at the Scandic Umeå Plaza. We have made a blockreservation of hotelrooms at Scandic Umeå Plaza.

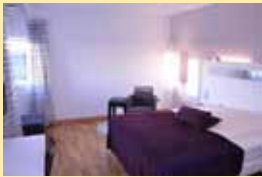
By stating the bookingreference **UME260513** you can book your room with discount. Last day for booking in order to get the special price is 10 th of may 2013. Price for singleroom: 1150 Swedish kronor (or appr. 140-150 euro/per night). Price for doubleroom (two persons) 1250 Swedish kronor (or appr. 150-160 euro) per night). The price includes a breakfast buffe, access to sauna, gym and internet.

Make your hotell reservation; By phone: +46 90 205 63 10. By e-mail: [plazaumea@scandichotels.com](mailto:plazaumea@scandichotels.com)

Adress; Scandic Plaza Umeå  
Storgatan 40, 903 26 Umeå, Sweden.

*Welcome!*

*"Our 14-story downtown hotel located in the city center of Umeå. The hotel has 196 rooms and 10 conference rooms, a sauna on the 14th floor with stunning views over the river and the southern part of the city. We have a brand new gym on the first floor that you as a guest of course, may use at no extra cost. The restaurant on the ground floor is open for breakfast, lunch and dinner and we always offer a varied menu to suit all tastes. Enjoy your stay in a relaxed and inviting setting just adjacent to pedestrian and Umeå's shopping and nightlife."*



Scandic Plaza Umeås presentation

## TRANSPORTATION

There are direct flights from Stockholm to Umeå and bus connection from Umeå airport to city centre operates regularly every day. The airport is close to the city and it only takes ten minutes from the airport to the citycenter. See timetables below.

From Umeå airport

Måndag-Fredag			Lördag	Söndag
08	10	50	11	20v
08	10	30	50	10
10	10	30	13	20
11	10v	14	00v	14
12	40	15	00v	15
13	30	16	10	00
14	30	17	17	00
15	10	30	50	18
16	10	30	50	18
17	10	30	50	20
18	10	30	50	21
19	10v	22	00	30
20		23	00	
21	30	00	00	10
22	00	30		

From Vasaplan (City center).

Måndag-Fredag			Lördag	Söndag
05	50	10	20	10
06	20	11	11	11
07	10	12	00	12
08	20	40	13	13
09	00	30	40	14
10	00	40	15	15
11	00	16	16	10
12	00	17	17	30
13	00	18	18	10
14	00	19	19	30
15	20	40	00	20
16	00	20	40	21
17	00	20	40	22
18	00	20	40	23
19	00	20	40	24
20	00	20	40	25
21	00	20	40	26
22	10	40		



Busroute and timetables from and to the airport



## PRACTICAL INFORMATION -continued

### WEATHER & WEAR

Swedish spring weather is incalculable. It can be sunny and warm or chilly and wet, so there can be use for warm and watertight clothes.

Check the weather forecast before leaving. We recommend taking one pair of comfortable shoes with you because we will walk a bit.

WELCOME! SEE YOU IN UMEÅ!

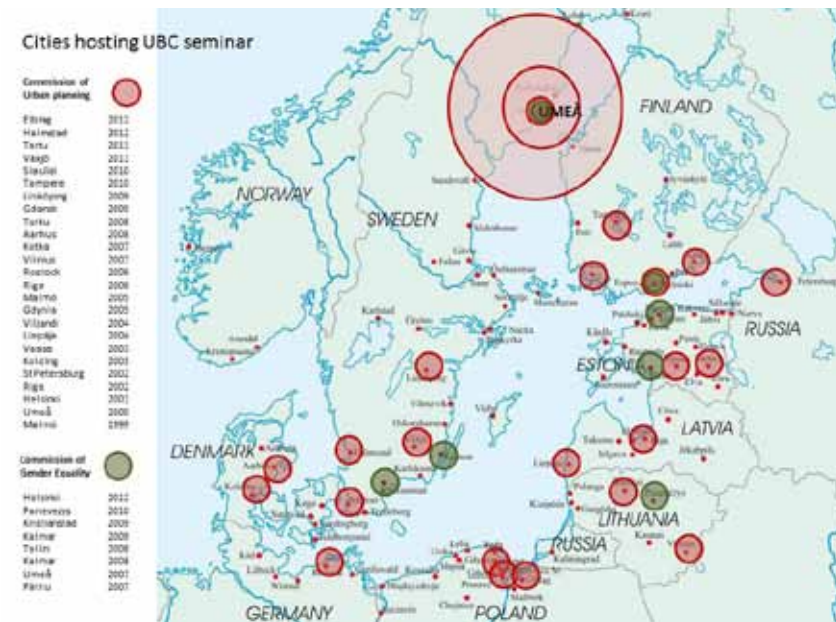
### ANY QUESTIONS?

Don't hesitate to contact:

Pernilla Helmersson  
Urban planner  
pernilla.helmersson@umea.se  
tel. + 46 (0)90 16 11 95

Linda Gustafsson  
Gender Equality Officer  
linda.gustafsson@umea.se  
tel +46 (0)90-16 12 32

Or any of the UBC Umeå crew.



Experience the North! Umeå is the most northern city hosting a UBC Urban Planning and Gender Equality seminar.

### The UBC Umeå crew:

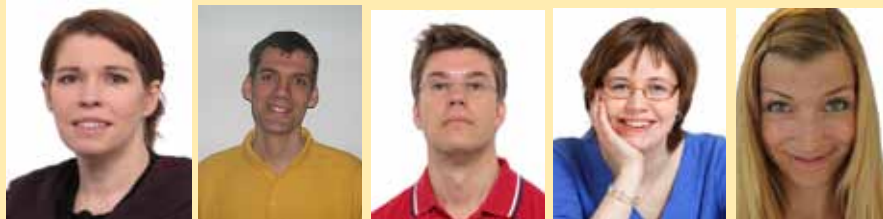


Isabella Forsgren

Tomas Strömberg

Magdalena Blomqvist

Linda Gustafsson



Pernilla Helmersson

Per Hänström

Daniel Lindström

Lina Samuelsson

Nina Sandvik



The northern dimension will be in focus in different ways during the stay. Already the first evening we'll try local food and delicatesses.