

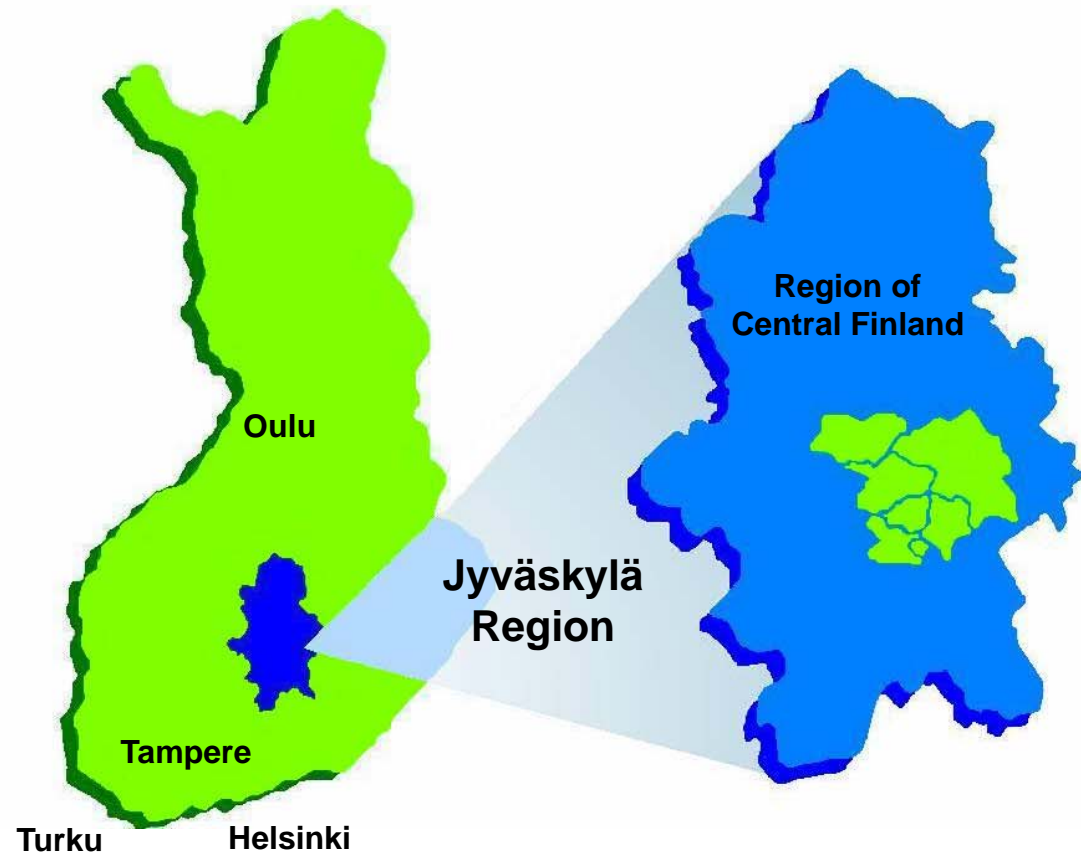
SUCCESS TOGETHER

Eeva-Liisa Koivumäki
Director, International Services

Jyväskylä Regional
Development Company Jykes Ltd.



Jyväskylä Region



Jykes

- Regional business development company
- Owned by 4 municipalities in Central Finland
- Established in 1996
- Volume of activity in 2008: €7.1 M
- 41 experts
- Offices in St. Petersburg, Russia and Shanghai, China
- Responsible for:
 - Enterprises
 - Innovations
 - Investments
 - Internationalisation

Activities

By offering a broad service package, strong networks and competitive expertise, good ideas are developed into successful business.

1. Industry development services
 - Cluster programmes
2. Business development services
 - One stop shop: advisory services
 - Incubator services including full service package
3. Facility services

The Administration of Jykes

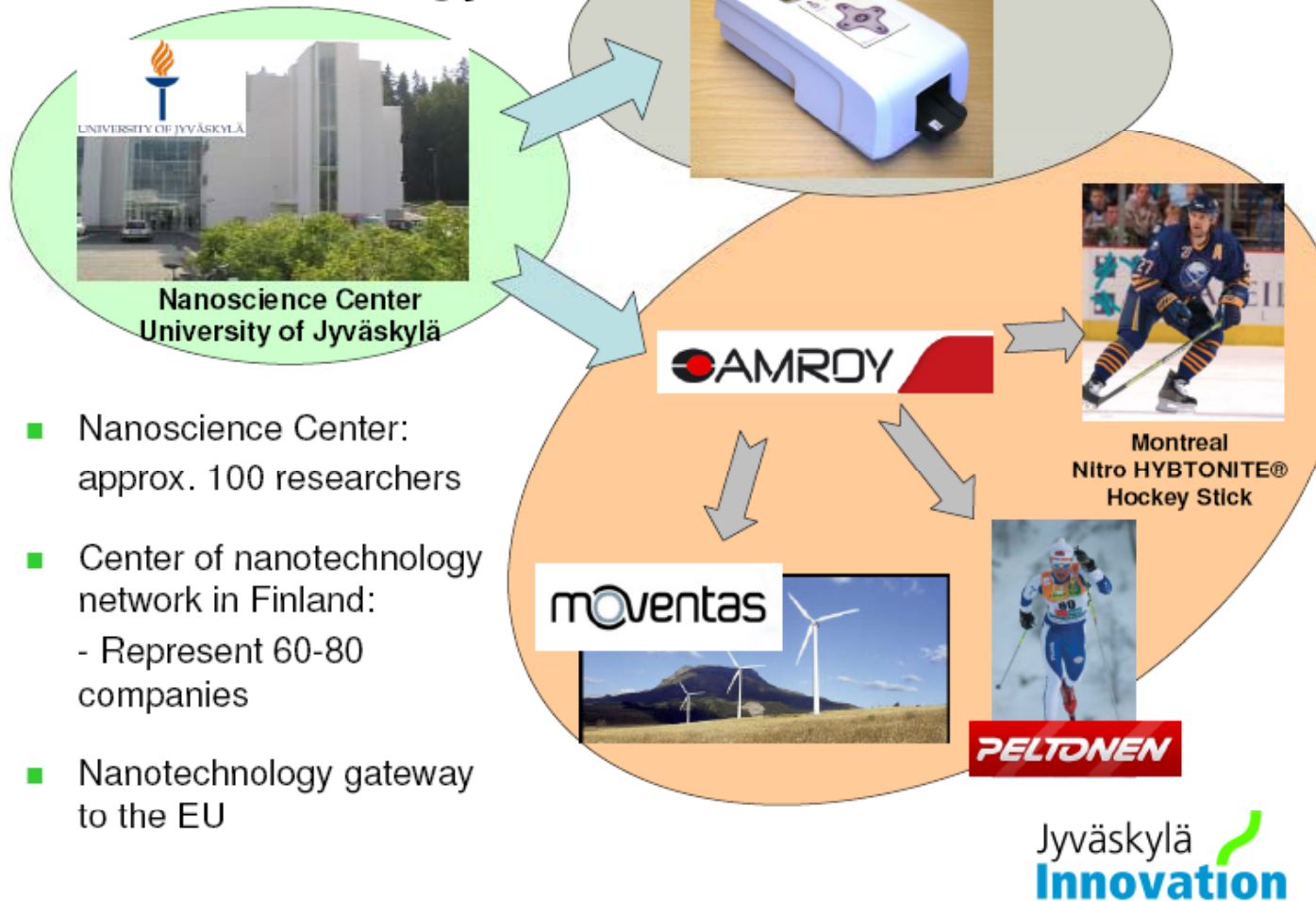
- The board
 - handles matters concerning activities of Jykes and regional economic life
 - Chairman: Member of Parliament Reijo Laitinen
- The executive committee
 - prepares matters for the board
 - Chairman: Mayor of the city of Jyväskylä, Markku Andersson

Jyväskylä Region

- Regional capital is the City of Jyväskylä
- 130 000 inhabitants in Jyväskylä, 170 000 in the region
- 7000 enterprises in the region
- Traditional business sectors as well as modern technology



Nanotechnology



Information and Communication Technology

Companies focus on providing software products and services, plus mobile and Internet solutions for global markets

Over 2500 students studying ICT at the University of Jyväskylä and University of Applied Sciences

digia

ixonos

FIRSTBEAT
Technology



Metsys Oy

VISMA
SOFTWARE

qvantel
delivering your vision™

Protacon

BUILDERCOM

Jyväskylä
Innovation

JYKES
Success together.

ht Human
Technology Jyväskylä Finland

New Technologies for the Pulp and Paper and Forest Industry

Altogether some 800 companies in central Finland employing 10,000 people

R&D in Jyväskylä Region:

University of Jyväskylä –
250 researchers and professors in paper industry related sciences

VTT State Research Center –
130 persons in forest industry and bioenergy related R&D

Metso Paper – approx. 140 persons

Others including SMEs - over 200 persons



m·real



LIQUM



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Jyväskylä
Innovation



Other Areas of Expertise and Related Companies

- Wellness technology
- Environmental and energy technologies
- New generation machines and equipment
- Housing and living
- Educluster Finland – combining the expertise of higher education, vocational education and education-focused business into learning and development services



HARVIA Natural well-being.



Jyväskylä **Innovation**



Research and Education



Agora Center



Nanoscience Center

- Seven faculties and state-of-the-art research facilities
- Main research areas include
 - Human-centered ICT
 - Nanotechnology
 - Environmental technology
 - Paper manufacturing technology
 - Renewable energy
 - Wellness technology
 - Accelerator-based technology



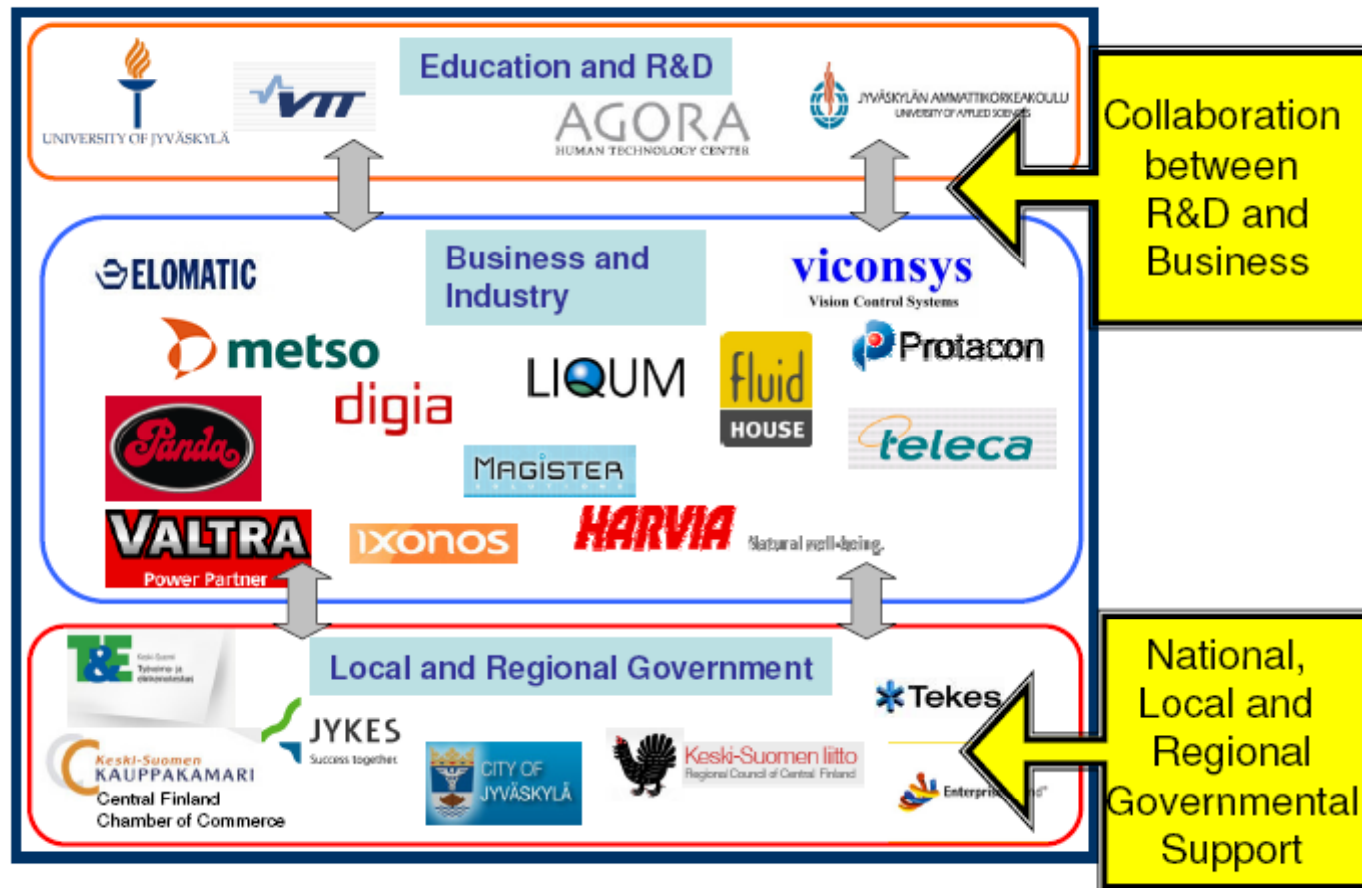
JYVÄSKYLÄN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES
www.jamk.fi



IT-Dynamo Center

- An internationally-oriented institution focusing on areas such as business, logistics, ICT, and paper machine technology
- A leader role in developing technology, business and entrepreneurship in the Jyväskylä region

A Competitive Business Environment



Cornerstones of Regional Economic Life

- Cooperation of municipalities
- Solid business contacts
- Regional key sectors of business
- Strong education units
- Jykes – a linking partner in regional networking



A stronger and more vibrant Jyväskylä Region

Further information

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