



Union of the Baltic Cities

Smart Business Solutions

29th October 2015



Agenda

- 1. Conditions**
- 2. Objectives**
- 3. Shareholder**
- 4. Tasks**
- 5. Summary**



Objectives

- **Real time response to challenges**
- **Efficient services**
- **Community involvement**



Conditions

- **Globalization**
- **Economic restructuring**
- **Level of professionalism**



Shareholder

1

Business

2

Academia

3

City

Tasks



Identity



Interests



Platform



Summary

1

Change

2

ICT

3+

City



Union of the Baltic Cities

UBC Smart and Prospering Cities Commission

Wolfgang Schmidt

Chairman

T + 49 431 901 1005

wolfgang.schmidt@kiel.de