



WORKSHOP 1 “SMART AND ATTRACTIVE UBC CITY”

WORKSHOP AGENDA

Time: Thursday October 29 at 10.00 – 12.30
Co-arranged by UBC Commissions

Background:

The theme for the conference is “Building smart cities in the Baltic Sea Region”. The concept of Smart city is a common for most UBC cities in one way or another. This session will look into how the existing Smart Cities concepts can be adapted to a Baltic Sea Region context. Can we move beyond pockets of smartness” towards making the Baltic Sea Region a recognized global forerunner in smart urban solutions? We will try to identify the key success factors for smart cities and discuss how experience sharing and regional collaboration on smart urban solutions could be enhanced.

The session will connect to all six Smart City characteristics; Economy (Competitiveness), Governance (Participation), Environment (Natural resources), Mobility (Transport and ICT), Smart Living (Quality of life), People (Social and Human Capital) and also bring up relevant topics that will be handled within our UBC Commission and network.

Moderator: Risto Veivo, City of Turku. Co-chair UBC Sustainable Cities Commission

Presentations

Opening word “UBC and Smart Cities” Risto Veivo, Turku

“Smart business solutions” Wolfgang Schmitt, Kiel

“Healthy and Smart inclusive city” Jarek Jozefczyk, Gdynia

“Smart living” Niels-Peter Mohr, Aarhus

“Smartness in culture” Jaana Simula, Pori

Coffee break

“Smart and safety sector” Gints Reinsons, Jelgava

“Smart Youth and Cities” Habib Hasan and youth representatives

“Smart Malmö based on Circular Economy” Per-Arne Nilsson & Annika Kruse

Discussion

Including possible comments by Inge Schröder, Managing Director, Wissenschaftszentrum Science Park Kiel.