On 27 November 2014 took place in Kärdla B7 and West Estonia joint Tourist Conference Maritime Tourism. The conference included topics about tourism, small entrepreneurship, environment etc.

Participants were from different UBC cities (like Kuressaare, Haapsalu, Tallinn, Pärnu, Visby, Mariehamn, Tartu, Kärdla etc), other cities (Judegaard, DK; Ha, NO; Strahlsund, GER; Kalmar SE; Estonian cities) and organisations (European Commission, Nordic Council of Ministers´).

Governors, Mayors, Ministers and Ledares of Organisations discussed the future of cooperation, marine pollution, environment protection, entrepreneurship and education. If you live in a small place your people need good education as well as in a big place.

UBC seminar (arranged by UBC Commission on Education) focussed on Youth and entrepreneurship training. There was two presentations:

**1. Sven Schauman, Vice Rector of** **Ålands University talked about Education on tourism and hospitality in islands: possibilities for cooperation.**

Åland University of Applied Sciences has 7 bachelor programmes with 500 students. One of the programmes is **Bachelor in Hospitality Management.** Field of studies: Hotel&tourism Management; Restaurant Management.

60% of students come from Finland or Sweden - Courses given in Swedish, All graduates have completed work training outside Åland.

Åland University of Applied Sciences has ERASMUS+ Partners schools from 12 differents states. All together 20 schools. Impressive! They consider essential to student mobility and international work experience.

**2. Second presentation „Youth Employment and Well-Being” was video presentation by Matti Mäkelä and came from Turku, Finland** [**http://youtu.be/2Sa-eZR3VP4**](http://youtu.be/2Sa-eZR3VP4)

Mäkelä talked about UBC Task force what was establised last autumn in Mariehamn. Idea of the Task force is to support well-being and employment of youngsters. Youth unemployment is also one main objects in EU 2020 strategy. So Task Force work is also supporting acheieving this goal.

12 cities in UBC are involved in task force work – from Finland, Estonia, Latvia, Lithuania, Poland, Sweden and Germany.

Today we have Interim report:

* Statistics
* Current situation, best practices, plans for futuure
* Where the magic happens – disseminate and transfer best practices from different cities..
* Calculation how much money you can save with supporting and guiding youngsters and helping them as early as possible.

Work will end next autumn in UBC General Conference in Gdynia

* New common projects (hopefully)
* Transferring best practices
* Try to find answers to several common questions (how to motivate youngsters, how to create social enterprises, how to support diversity – friendly education and working places.