



Welcome to Växjö!
The Greenest City in Europe



Where roads meet, possibilities occur

“The place beside the lakes where the roads meet”.

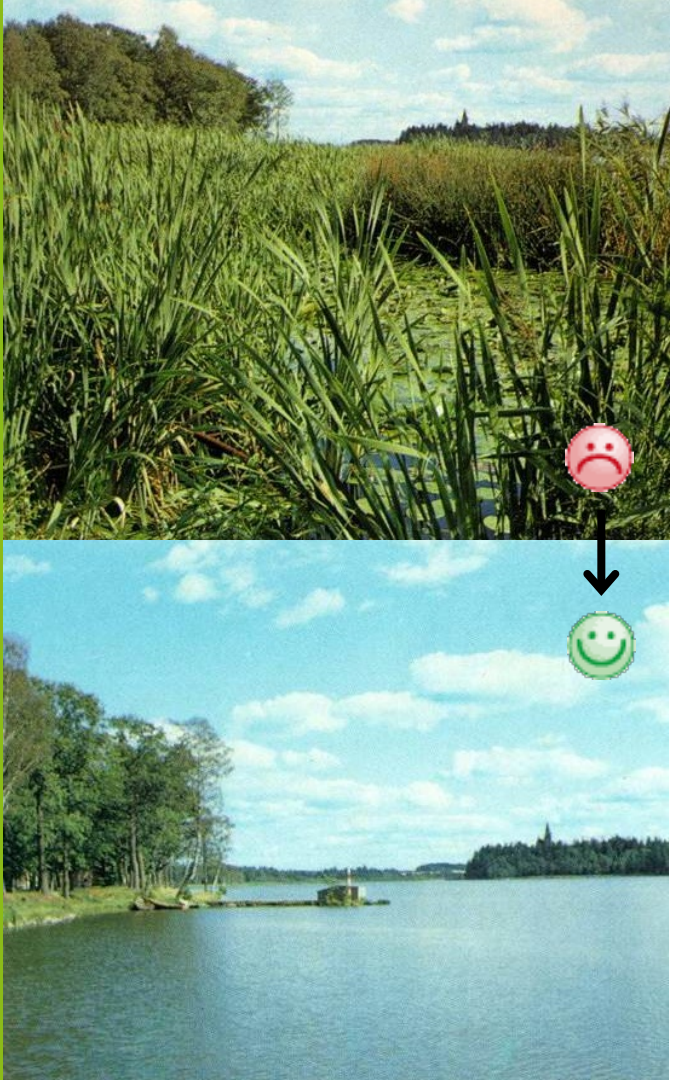
This is the original meaning of the word Växjö.

Where roads meet, meetings between people occur. Expected and unexpected meetings that create new impressions and ideas.



Why such successful environmental activities in Växjö?

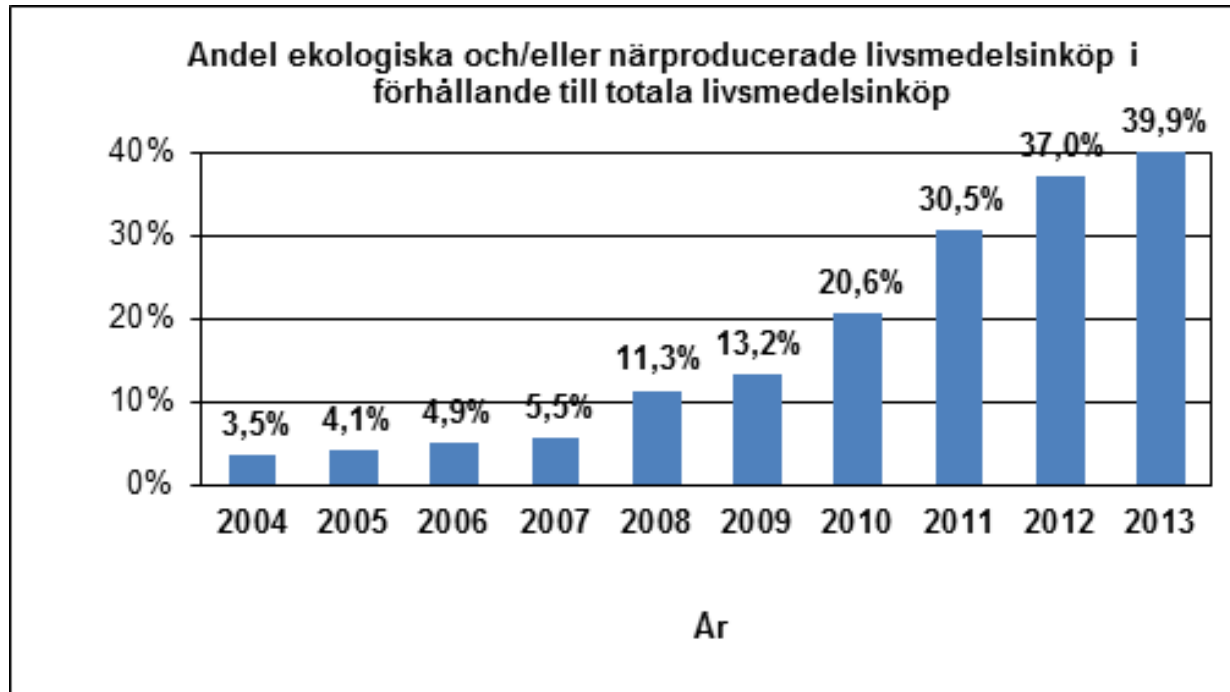
- Political desire, unity and decisions
- Collaboration and networks
- Resources



Local wake-up calls for environmental activities

- Lake restorations 1969-99, 250 million SEK
- Bio-fueled district heating from 1980
- Collaboration with the Swedish Society for Nature Conservation 1995-1998
- Decision on a fossil fuel free Växjö
- Environmental projects partly financed (national and EU)

Ecological and/or locally produced food

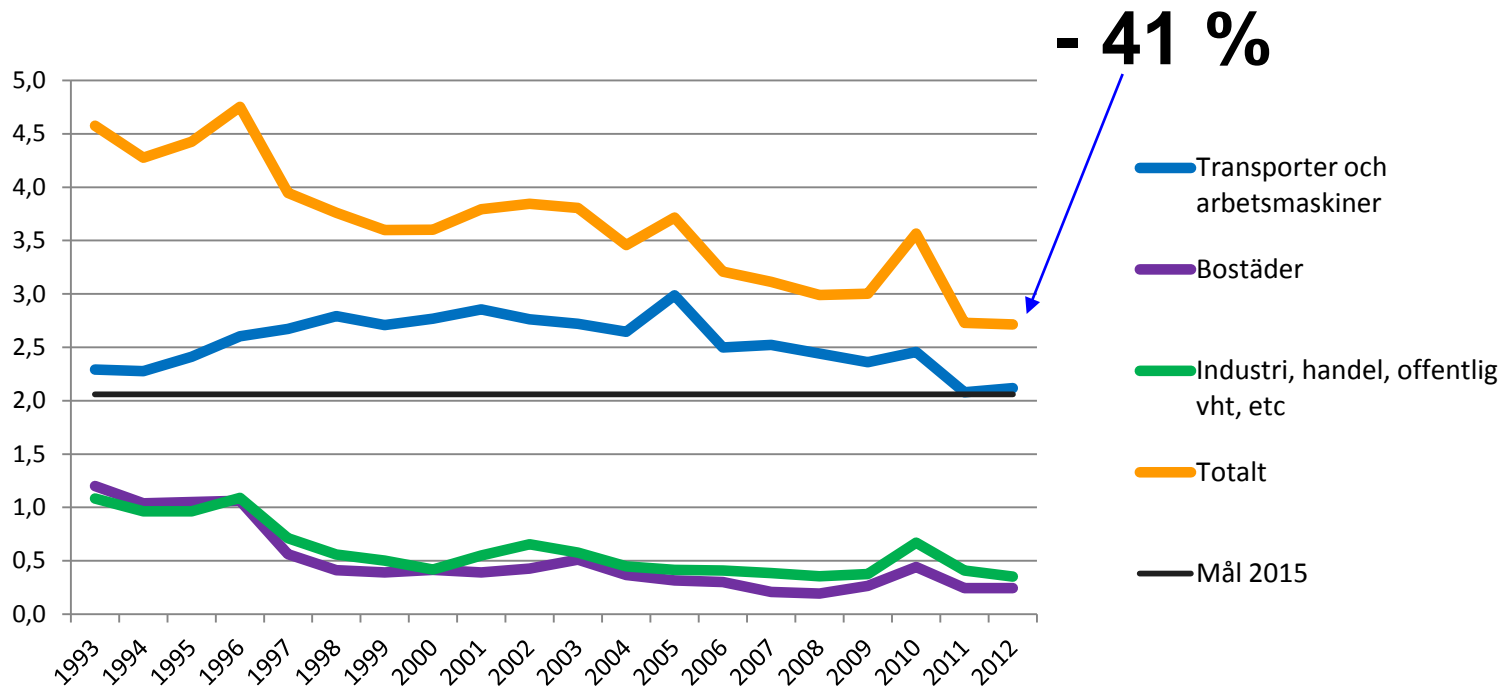


35.4 %
ecological
food



Fossil Fuel Free Växjö

- Reduce fossil carbon dioxide emissions by 55% by 2015 (with 1993 as base year).
- Fossil fuel free municipality 2020
- Fossil fuel free Växjö 2030



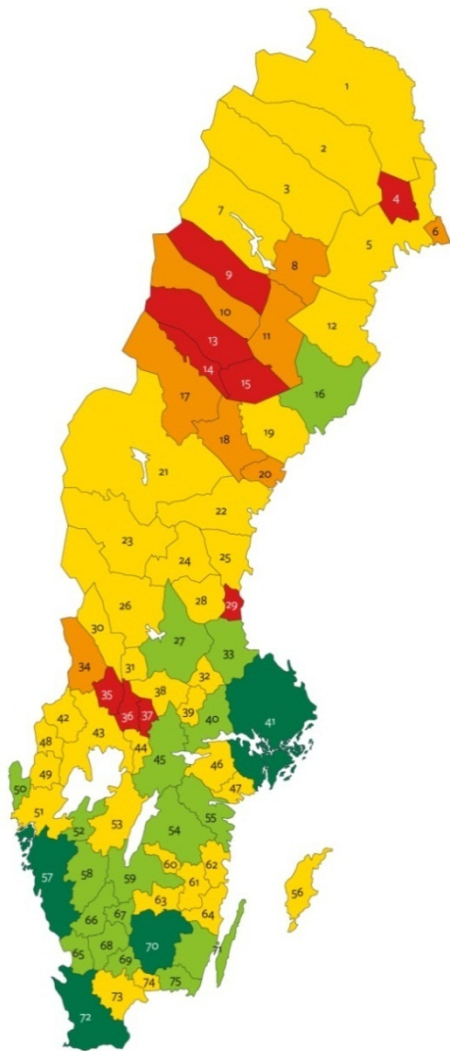
Carbon dioxide emissions per resident (tons)



Three major challenges

- Transport
- Renovation of properties
- Lake water quality

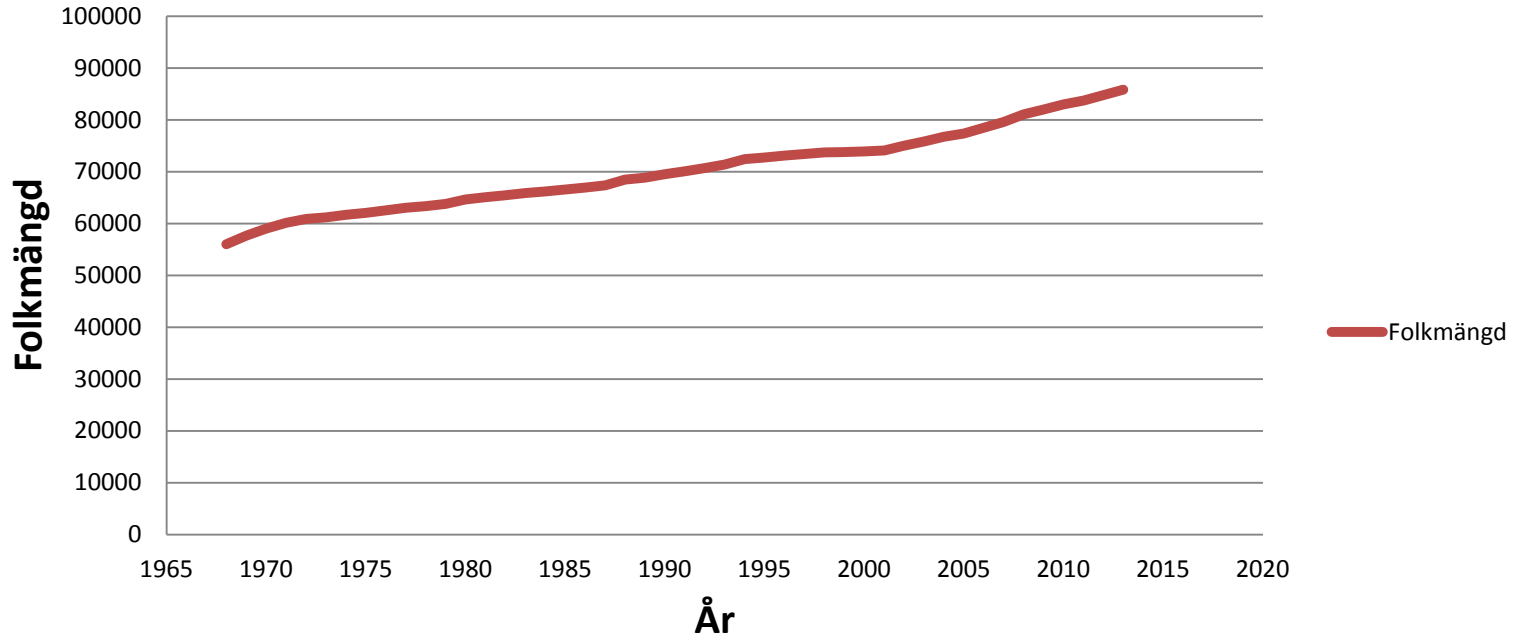




Scandinavia's leading entrepreneurial region

- 2nd in the population growth league
- Some 800 new homes 2013/2014
- Several strong growth industries, e.g. IT
- Wood strategy: Kingdom of Furniture, IKEA, Södra, design
- International airport
- Growing Linnaeus University

Befolkningsutvecklingen i Växjö kommun



Population growth in the Municipality of Växjö



The Expansive Växjö Network

In the Expansive Växjö Network, businesses, the university, organisations, culture, sport and the municipality all collaborate to develop Växjö and increase its attraction.

The Expansive Växjö Network can also be found in Stockholm, Gothenburg and Öresund. In Växjö the network has some 1,400 members.



Limnologen 2009-2011

Arkitektbolaget



Växjö's Railway Station area

Built in the 1870s for a city with
less than 4,000 inhabitants



We are now building for the future. An area with shops, offices homes and a sustainable traffic solution for a city with some 100,000 inhabitants.



Street Studio Glass – Sandgärdsgatan



Linnaeus University – international profile

31,400 students – 332 studying at research level

2,000 employees – 111 professors

Some 90 educational programmes (basic level degree)

Some 70 educational programmes (advanced level degree)



Integration

People from other countries shall be a part of society.

- Collaboration for good establishment
- Urban development activities Araby
- Education
- Homes
- Security
- Social well being
- Anti-discriminatory

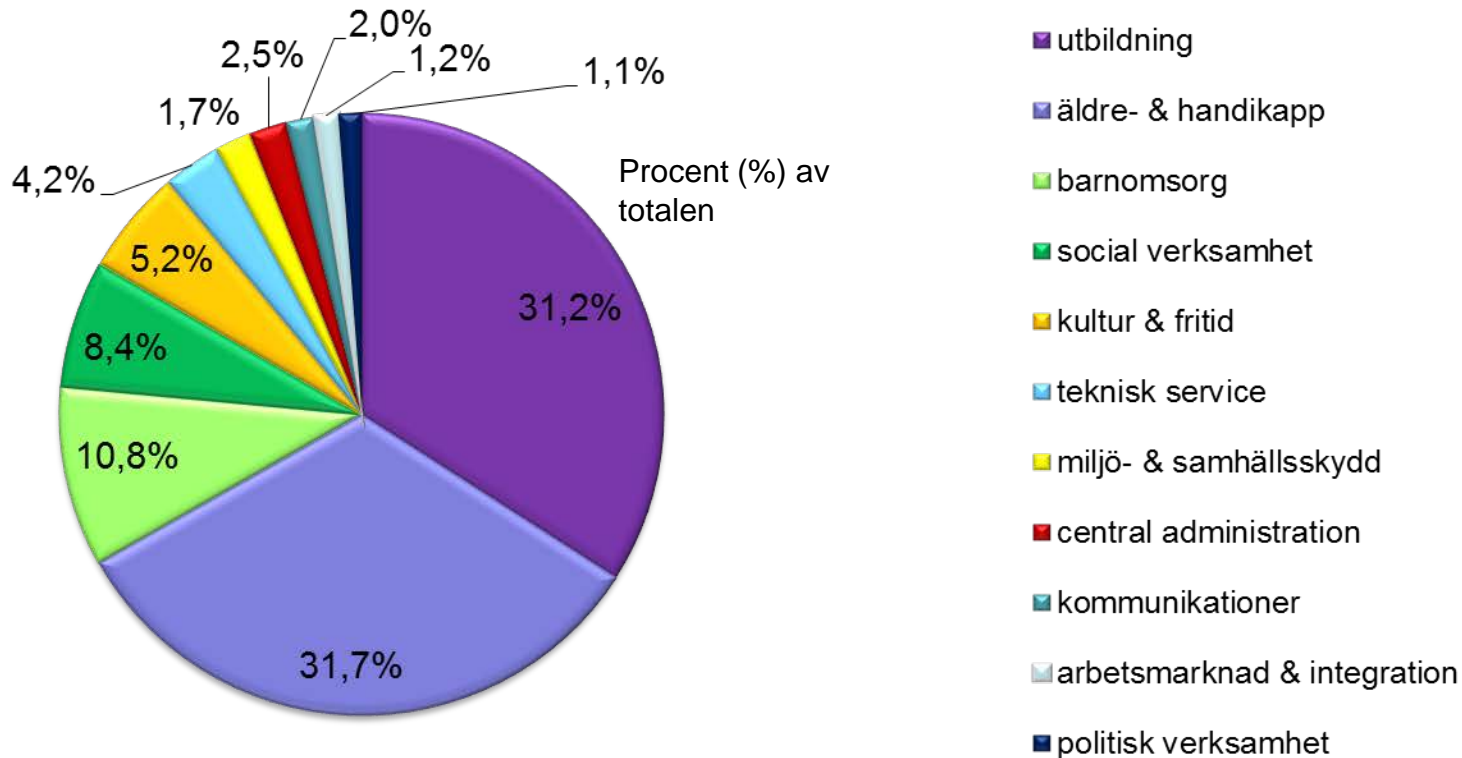


Araby Park Arena – a cooperative arena

An open sports hall and black box for “test it yourself” sport and culture.

Collaboration with:

- UNIC Araby Sport café
- The central library
- Blekinge Kronoberg Regional theatre
- Our municipal property companies and clubs/associations



Where does the money go?

The Municipality of Växjö's net operational cost is approximately 4 billion SEK

An attractive employer

- Tools for a better working environment
- Individual choices and flexibility
- Shorter working hours
- The possibility of adapting working hours
- Trainee programme
- Personnel club
- Occupational health service



Democracy and diversity

The diversity programme

The Municipality of Växjö wants to be a model example! The diversity programme is our political governing document.

Facts about care, in brief

- Approximately 2,300 employees
- 799 special apartments for the elderly, 265 of which run privately
- 214 apartments for people with mental retardation, of which 49 are run privately
- 82 apartments for people with psychological function impairments
- 32 apartments for people with psychological function impairments
- Approximately 1,800 people receive home help
- Approximately 1,500 people have security alarms



The written word

The Municipality of Växjö has decided to prioritise the written word by means of:

- The Pär Lagerkvist prize of 100,000 SEK
- The Fristad project for persecuted authors
- Kronoberg's book fair
- Investment in a library for the future
- Plans for Det fria ordets Hus (The House of Free Speech)



Local food culture

There is a huge interest in food in the region that is growing all the time.

- Restaurants successfully concentrate on ecological and locally sourced produce.
- Sweden's biggest food market – that wants to create changes through inspiration and debate.
- 37 percent ecological/locally sourced produce in municipal kitchens!



The Municipality of Växjö

- 85,822 inhabitants
- Positive population development since the 1940s
- An average of 430 new homes per year
- 20% of Växjö inhabitants have a non-Swedish background
- Total area 1925 km²
- Reduction of emissions by 41 % in the last 20 years



The Municipality of Växjö

- Provides service to 85,822 inhabitants
- Budget of 4 billion SEK
- Works towards long-term sustainable growth and welfare for businesses, residents and visitors
- The Greenest City in Europe – unified and committed vision achieved through long-term, mutual efforts