

Baltic Sea Regional Workshop

The Baltic Sea — Implementing Sustainable Economic Development in Cities and Municipalities

Date: May 6th 2014

Time: 09.30-17.30

Location: Swedish Parliament Building, Stockholm

A one day workshop bringing together key stakeholders around how to spur economic development in cities, regions, municipalities and coastal communities surrounding the Baltic Sea by taking advantage of new developments in environment technology and markets.

The event will focus on sharing best practice, identifying paths to funding sustainable development, economic opportunities arising from new environmental markets, learning about existing environmental regulations and emerging trends, and how cities can leverage environmental projects into increased revenues and attracting highly skilled workers and inhabitants. It also hopes to provide a series of policy recommendations which can be fed into national and regional governments to help spur environmentally friendly growth in the region.

AGENDA

09.30-09.45 **Arrival and Registration**

9.45-9.50 **Opening Remarks**

Lars Tysklind MP, President of GLOBE Sweden,

09.50-10.00 **The Day's Objectives**

Barbara Jackson, Baltic Sea Programme Director, Zennström Philanthropies

10.00-10.25 **"International Case Study: The Successes and Continued Effort in the Chesapeake Bay"**

Ginny Snead, Stormwater Program Manager, The Louis Berger Group Inc.

10.30-10.45 **"Tools for Public Authorities to Measure the Eco-System Services of the Baltic Sea"**

Sebastien Troeng, Ocean Health Index, Conservation International

10.50-11.10 **"Our Debt to the Baltic Sea - Investing in Local Coastal Areas in Practice"**

Allan Larsson, Save Burgsviken

11.15-11.25 **"Baltic Sea Challenge"**

Cities of Helsinki and Turku

- 11.25-12.25 Panel Discussion: Toolbox For Municipalities & Panel Discussion with Cities / Municipalities”**
Presented by Union of Baltic Cities and Baltic Sea Challenge
- 12.30-13.20 Lunch**
- 13.30-14.15 “Panel Discussion: Technology and Available Solutions”**
How can Businesses and Municipalities team up and innovate to meet environmental challenges?
Moderator: Molly Webb, The Climate Group / Zennström Philanthropies
- 14.30-15.15 Group Discussions & Coffee**
From an environmentally sustainability perspective, what is the greatest challenge in your city/municipality today? What policies, knowledge, stakeholders and other specific resources are needed to be able to meet that challenge?
Moderator: Molly Webb, The Climate Group / Zennström Philanthropies
- 15.15-16.00 Panel Discussion: Financing blue & green investments in the Baltic Sea Region**
Moderator: Shawn Westcott, Impact Invest Scandinavia
- 16.00-16.45 Group Discussions - Topic: National Policies**
“The proceedings of the session, including policy recommendations, will be relayed to national legislators around the Baltic Sea through the GLOBE network and inspire local discussions with stakeholders and appropriate parliamentary action.”
Moderator: Molly Webb, The Climate Group / Zennström Philanthropies
- 16.45-17.15 Moderator Presents Policy Suggestions from Groups to Members of Swedish Parliament and Globe Europe**
- 17.15-17.30 Next Steps and Concluding Remarks**
Barbara Jackson, Baltic Sea Programme Director Zennström Philanthropies
Lars Tysklind MP, President of GLOBE Sweden
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This workshop is Presented by Race For The Baltic – launched by Niklas Zennström, of Zennström Philanthropies in June 2013 to facilitate a concerted effort for the sustainability of the Baltic Sea. We thank Sveriges Riksdag, Globe Europe, Union of Baltic Cities and Baltic Sea Challenge for their contributions and team effort.

REGISTRATION

Seats are very limited and available on a first come first serve basis. Please email Barbara@raceforthebaltic.com to confirm your seat. If you have any questions, please feel free to email or call Barbara Jackson +46 738503358

