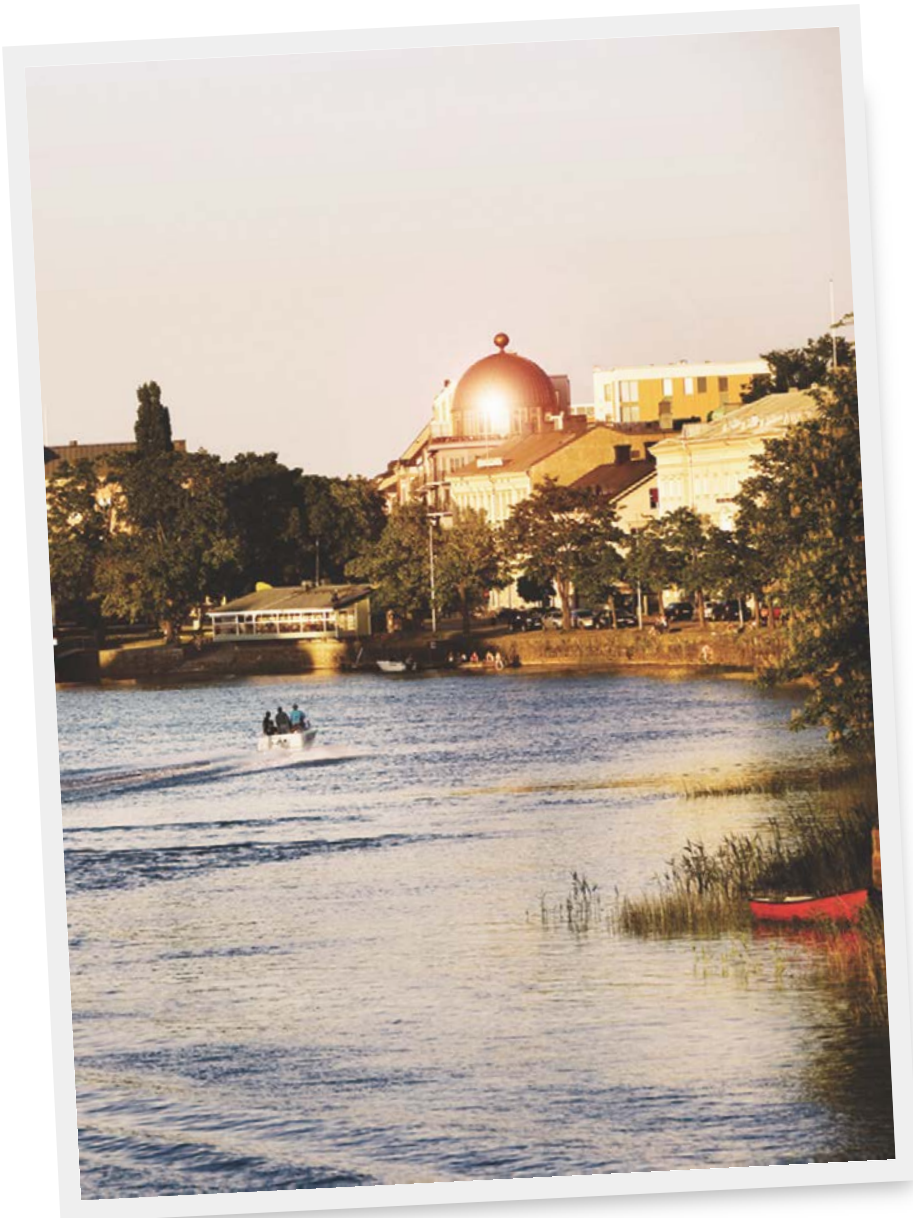




# THE CITY OF KARLSTAD



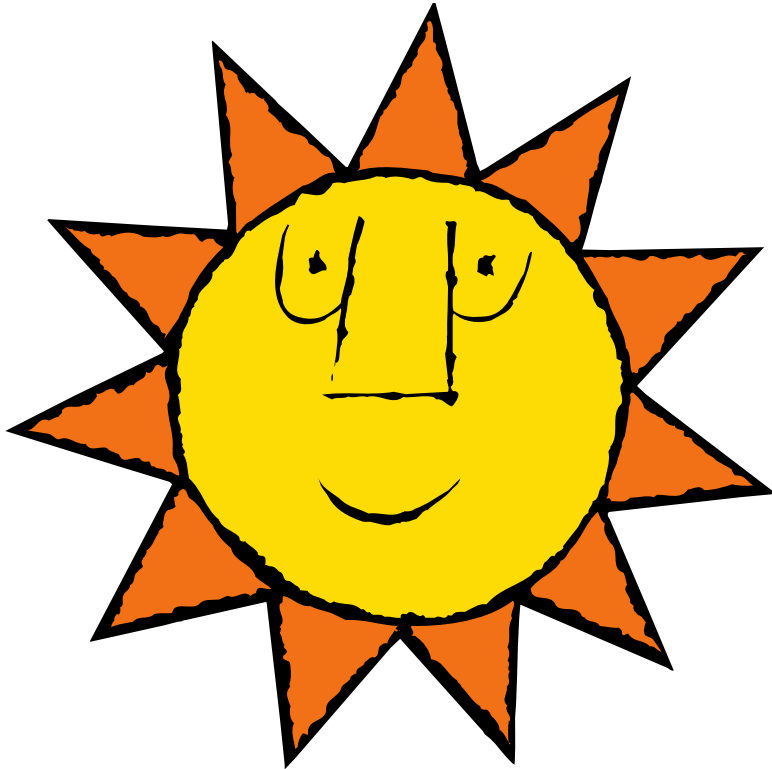


## THE CITY BY THE WATER

- One of Sweden's 25 largest cities
- Around 87,000 inhabitants
- On the shore of lake Vänern and in the middle of the Klarälven delta
- Archipelago with 25,000 islands
- Boat buses in the summer



# THE CITY WITH THE SMILING SUN



- Symbol, the happy sun, designed by Lasse Sandberg
- The official logotype for the municipality
- The citizens of Karlstad have "sunshine in their souls".
- The sun stands for growth, warmth and hospitality



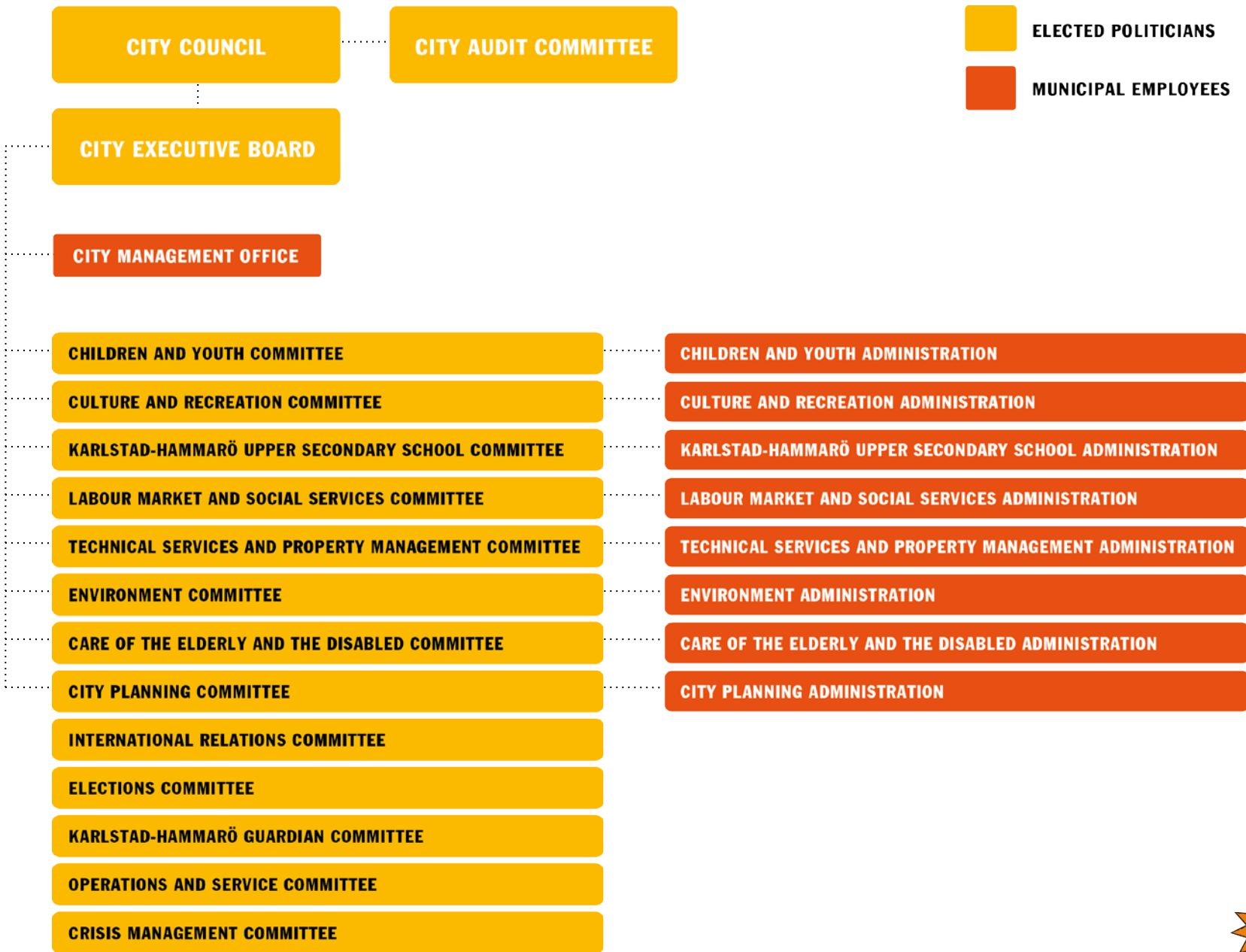




## SOLA OF KARLSTAD

- High number of sunshine hours
- Eva-Lisa Holtz was a happy and hardworking waitress
- Statue is designed by Herman Reijers
- Symbol, the happy sun, designed by Lasse Sandberg







## OUR VISION

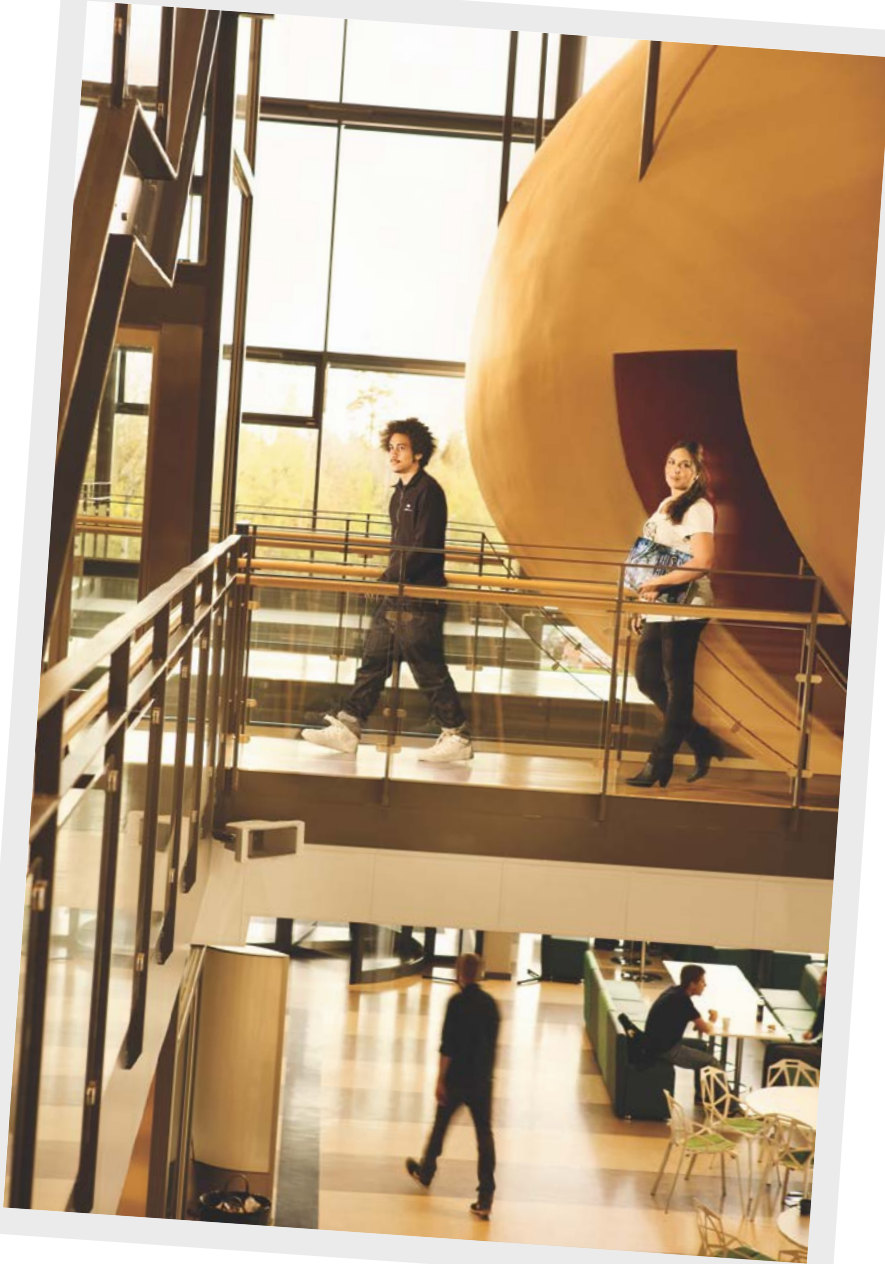
- Quality of life Karlstad 100 000
- Residents who are happy and proud to live in Karlstad
- Creating jobs, attracting workers
- Good environment
  - Our guiding values
  - An attractive, growing city
  - A city for everyone
  - The good, green city
  - A well-run municipality





# KARLSTAD UNIVERSITY

- 12,500 students
- 80 professors
- 1,200 employees
- 270 students in research
- 900 independent courses in 50 subjects
- 50 education programmes
- Centre for Public Health Research – world leader





# PAPER PROVINCE

- World-leading centre for the forest, paper and packaging industry
- Large capacity, unique testing opportunities, consultants
- One of Europe's best growth clusters
- 100 member companies with over 6,500 employees in the region
- Packaging Arena





# IT OCH TELECOM



- Compare Karlstad – co-ordination organization for IT and telecom businesses
- 100 member companies, e.g. Sogeti, Tieto and Dialect
- Over 3,500 employees in Karlstad



# STEEL AND ENGINEERING

- Competence centre for development and growth
- Northern Europe's leading steel and engineering region
- 1,500 employees in Värmland region
- 83 member companies working together, e.g. Uddeholm, Metso Paper, Rolls Royce and Outokumpo



# SERVICES AND RETAIL

- One of Sweden's leading cities for consultants
- Public authorities, banks, media, advertising agency, culture and entertainment industry
- Historic trading area – Tingvalla
- High retail index
- Busy city centre shopping area and out-of-town retail centres





# CITY OF CULTURE

Culture and creativity workshops

Cultural municipality  
of the year 2010

Jazz municipality of the year 2009

Wermland Opera

Mariebergsskogen

Morrissey, Robyn and Motörhead

Putte i parken

The Beatles, Jimi Hendrix  
and José Carreras

Värmlands Museum

Sandgrund Lars  
Lerin

Alsters Herrgård







# CONGRESS AND MEETINGS

- One of the largest congress and conference centres in the Nordic region.
- 10 meeting halls here capable of receiving up to 1,600 guests.



# LOCAL SPORTS

- One of Sweden's top cities for sport
- FBK has won 9 Swedish ice hockey championships, played in 19 finals
- Regular major events: athletics, world rally championships, ice hockey, horse racing
- Sports halls for floorball, climbing, tennis, badminton, curling
- Outdoor arenas for athletics, ice bandy, football and American football





BESÖKA

KONFERENSER & MÖTEN

ARRANGERA

**KARLSTAD** Varmt välkommen

GÖRA / BO / RESA / EVENEMANG

# SOWETO GOSPEL CHOIR PÅ KARLSTAD OCC

Grammybelönad gospelkör från Sydafrika i Karlstad 1/11





**KARLSTAD.SE**