

XII UBC General Conference "Investing in young people. Combating youth unemployment and marginalization - from words into action", Mariehamn, Åland, 1-4 October 2013

## Matti Mäkelä to speak at the XII UBC General Conference in Mariehamn



The participants will have an opportunity to hear on how to promote the youth employment and well-being.

Matti Mäkelä is a Head of the Project Management Office and Project Manager in City of Turku's Education Division.

Mr Mäkelä has worked with the projects over ten years and he has a lot of experience in leading broad (budget over one million euros) development projects, which quite often have dealt with the youth guarantee. To share his experience about youth guarantee he has been an author, editor or contributor in more than ten publications (published in Finnish or English) as well as

a speaker in various seminars both in Finland and elsewhere in EU.

The UBC General Conference in Mariehamn will focus on difficult situation regarding the high level of youth unemployment in the Baltic Sea Region. The youth representatives, as well as the cities, will both prepare their plan of action to combat youth unemployment and marginalization. The guiding principle in all proceedings is "combating youth unemployment and marginalization - from words into action".

The bi-annual General Conference is the highest organ and central event of the UBC, the main organisation and representative of the local authorities in the BSR.

More information and registration to the conference at:

www.mariehamn.ax/ubc/ www.ubc.net