12 September 2013

# XII UBC General Conference

# Mariehamn, Åland, Finland, 1 - 4 October 2013

## From words into action - Combating youth unemployment and marginalization

The Union of the Baltic Cities (UBC) is the leading city network in Northern Europe, representing over 100 cities of the 10 countries of the Baltic Sea Region.

The UBC Business Commission links professionals from across the Baltic Sea Region and provides services that drive growth and effectiveness for their members through innovation, entrepreneurship and the transfer of knowledge and technology.

At the UBC General Conference all participants will have a chance to discuss the most pressing challenges in relation to youth unemployment and marginalization. During the workshops you will have an opportunity to compare your experiences and share good practices. <http://www.mariehamn.ax/ubc/index.html>

## Workshop 1: How to prevent & fight unemployment among youth Coordination: Business Commission

## Support: Commission on Education

One of the tragic outcomes of the euro crisis is the high youth unemployment rate in Europe in general and in the Baltic Sea Region in special. More than half of the young people in Greece and Spain are looking for work. Many countries in the BSR are affected by high youth unemployment between 20-30%. Europe is facing a “lost generation” which experiences long periods of unemployment or unstable jobs during their first working years, with serious long-term consequences. The Workshop aims to give an overview of the current situation in Europe and the Baltic Sea Region, present successful examples from UBC member cities and give room for a discussion about possible ways out of the crisis by cooperation between cities, businesses, social partners and institutions.

**Thursday, 3 October 2013 10:00 - 12:30**

10:00 **Welcome and introduction**

Mr. Wolfgang Schmidt

Chairman UBC Business Commission

Mrs. Reet Kokovkin  
Chairperson UBC Commission on Education

10:15 **How developing entrepreneurial mindsets in education**

**can reduce youth unemployment**

Mr. Dr. Christian Weinberger

Senior Advisor Entrepreneurship & SME Policy, DG Enterprise and Industry, European Commission

10:30 **Youth and creative economies**

Susanna Veevo

Adele Vaks   
Commission on Education

10:45 **Discussion**

11:00 **Coffee and Tea**

11:20 **Learning for Life and Work in School – LLWS Baltic**

Mr. Leif Klingensjö

Swedish Association of Local and Regional Authorities

11:35 **Ungdomstornet – Independence from income support**

Stefan Nybom

City of Umeå

11:50 **Horisont – Young people integration**

Ann-Karin Bohl

City of Karlstad

12:05 **Discussion**

12:30 **End**