

XII UBC General Conference "Investing in young people. Combating youth unemployment and marginalization - from words into action", Mariehamn, Åland, 1-4 October 2013

## Pirjo Väänänen to speak at the XII UBC General Conference in Mariehamn



The participants will hear her views on the youth prospects and participation in the society life. The full potential of the young generation is not fully mobilized. The unemployment rate among the young people is high that leads to frustration among the young generation, many of who do not find their place in the society. What can we do to ensure, that young people gain proper education and training, find work opportunities and become integral members of our societies?

Ms Väänänen is a Head of the SAK's (The Central Organisation of Finnish Trade Unions - SAK) unit which works with labour market

policies, immigration policy and combat the grey economy. She is a Member of the national Youth Guarantee working group.

The UBC General Conference in Mariehamn will focus on difficult situation regarding the high level of youth unemployment in the Baltic Sea Region. The youth representatives, as well as the cities, will both prepare their plan of action to combat youth unemployment and marginalization. The guiding principle in all proceedings is "combating youth unemployment and marginalization - from words into action".

The bi-annual General Conference is the highest organ and central event of the UBC, the main organisation and representative of the local authorities in the BSR.

More information and registration to the conference at:

www.mariehamn.ax/ubc/ www.ubc.net