



XII UBC General Conference "Investing in young people. Combating youth unemployment and marginalization - from words into action", Mariehamn, Åland, 1-4 October 2013

Christian Weinberger to speak at the XII UBC General Conference in Mariehamn



On 2 October 2013 he will present the European Commission plans how to promote employment opportunities for the young people reaching the labour market. How to prevent and combat the youth unemployment and marginalization? How to develop an effective employment strategy? A longer period of unemployment leads to frustration and exclusion which has a huge impact on the whole society.

Christian Weinberger joined the Commission Services in 1999 to work on technical harmonisation in the Common Market, using the New Approach with CE-marking and harmonized EN Standards. In 2003 he was appointed Head of Unit dealing with Entrepreneurship policy, in particular the Entrepreneurship Action Plan and the European Charter for Small Businesses, by elaborating recommendations and identifying and disseminating good practices. In 2008 he was named Entrepreneurship and SME Policy Advisor in DG Enterprise and Industry. Currently he is Senior Adviser in DG Enterprise and Industry.

Before joining the European Commission, Christian Weinberger worked for 10 years with a large multinational corporation in Marketing, Sales, Finance and Special Business Operations in various countries and at European HQ and then co-founded an international SME in Information Technology and was its CEO for 9 years.

Being a native Austrian, Dr. Christian Weinberger holds a Master of Physics in Engineering, an MBA and a Ph.D. in Economics.

The UBC General Conference in Mariehamn will focus on difficult situation regarding the high level of youth unemployment in the Baltic Sea Region. The youth representatives, as well as the cities, will both prepare their plan of action to combat youth unemployment and marginalization. The guiding principle in all proceedings is "combating youth unemployment and marginalization - from words into action".

The bi-annual General Conference is the highest organ and central event of the UBC, the main organisation and representative of the local authorities in the BSR.

More information and registration to the conference at:

www.mariehamn.ax/ubc/

www.ubc.net