



Node G a creative arena working cross disciplinary in built environment

Node G is a creative arena working cross disciplinary, with young professionals, and with a strong user focus. We add innovation and “different” methodology in traditional fields - such as built environment and architecture.

Our built environment - houses, roads, parks and whole areas - are one of our greatest assets. To form a built environment for the future and to maintain and reshape the existing structures are huge challenges. How could it be done to meet user needs - over time? Node G is an effort to develop the ideas of how to work more user oriented in this field, to develop the ways we address issues in the built environment learning from design methodology.

Node G is working with a strong user focus involving different competencies especially in early phases of projects. Some of our former projects have been implemented and some have served as inspiration for change and development.

Node G is aiming at establishing a cross disciplinary arena working with young professionals from different academic backgrounds: designers, architects, landscape architects, planners, engineers etc. We plan the arena to be in the central Baltic - Gotland - and work with projects from all over the Baltic Region.

The project Node G will have its home base out in Gotland, but we welcome participants from all over the Baltic Region; participants in young professionals, and as project owners and as financiers.

Why?

Many times companies and organisations are not used to dealing with “design” and the design process in their daily activities. This project serves both as an idea generating and learning process for such organisations. The different way of approaching the problems, the iterative process and the young creative work force serves as a step in their development to a stronger user focus.

Design and design process might also serve as an important factor for innovation. Design has often been used as a driver for innovation in other parts of industry. It is time to take design process one step further - into the built environment. This is true also in the building industry therefore the focus in “built environment”. The future of the built environment is not only industrialisation - but as strongly more user focus and more focus on early phases and user needs.

The short (approx 8 week) projects carried out by Node G are carried out by young professionals and their “senior supervising team” are

The team is versatile in skills and have different cultural backgrounds. This feeds the creative idea driven process in a positive way. The team is encouraged to take a holistic view of the problem presented to them and to cooperate tightly with the project owner during the whole project.

May 17th 3.00 PM this project will be presented to the Board of Commissioners of the Union of the Baltic Countries. Please find more info on www.nodg.se