



Tourism security



Since Latvia joined the European Union Riga became a very popular tourist attended city. It attracts Tourists with its architectural and cultural environment as well as rather cheap entertainment of very different kinds

Growing the number of visitors number of crimes against them increased



Each year being a member of EU brought to Riga
more and more tourists


Riga became more opened and recognized city

Criminality targeted tourists with different way
of crimes. Economic crimes (scams, overcharging,
frauds) gave Riga's tourism industry a black eye.
Latvian Officials received at least one Diplomatic
Note weekly



Using gaps in legislation criminals invented new way of scams bringing to Riga Police almost 400 complaints and reports annually.

Ineffective legislation in the frame of prostitution gave Riga a reputation of «Northern Capital of Sex-tourism».



Tourists offender were threatening public order and safety. Each year almost 700 tourists were punished for misbehavior, public disturbance, urinating, public intoxication etc.

Befouling of Latvian National symbols become an international compete



Riga City Council targeted tourism related problems and challenges in year 2009 by creating several specific structures and starting several projects.

LIVERIGA – the project for advertising Riga abroad was started with a partial financial support of city council and commercials.

For tourism safety and security Riga City Council created a special Tourism Unit within Riga Municipal Police.



Thanks for Your attention!