



Latvian Presidency
of the Council of the
European Union

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Ministry of Culture
Republic of Latvia

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Riga, 12 January 2015

Invitation to the International Conference

CULTURAL AND CREATIVE CROSSOVERS:

Partnering culture with other sectors to maximize creativity, growth and innovation

March 11 -12, 2015

National Library of Latvia, Riga

To: CCI professionals, entrepreneurs, representatives of NGO and governmental organizations

The Latvian presidency is looking for ways to raise the awareness of culture as a driving force for innovation, growth, sustainability and social inclusion.

We invite you to the Conference aiming to promote, highlight and encourage cultural and creative crossovers as an input for development of education, research, economy, technologies, heritage, social innovation and other sectors.

During the two day Conference, beginning on March 11, well-recognised experts will give an insight into the newest trends and developments, and participants will discuss policies and best practice cases in a truly interactive and reflective environment. The Conference will take place in the framework of the annual Creativity Week "Radi!" (*Create*) - a long-lasting tradition to promote creative thinking in various sectors and platforms.

The outcome of the Conference will be directed to a higher policy level.

We would be honoured to meet you in the Conference!

Yours sincerely,

Sandis Voldiņš,

State Secretary of the Ministry of Culture of the Republic of Latvia

Please use the **pre-registration link** to express your interest for participation! You will receive a confirmation e-mail with further instructions to complete the registration and practical information. Please note that the pre-registration will remain open **until Sunday, February 1 2015**.

There is no participation fee.

The working language is English. Translation in Latvian and French will be provided.

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