



Invitation and Programme Description

Baltic Leadership Programme for the Horizontal Action 'Sustainable Development' of the EU Strategy for the Baltic Sea Region

Introduction

The Swedish Institute's Baltic Leadership Programme focuses on the types of leaders needed in a global, dynamic and quickly changing society. As interpersonal connections as well as the speed and amount of information are rapidly increasing, dynamic leadership is becoming more essential to secure successful co-operation and projects. The answer lies within increased connectivity across borders and new, as well as widened, perspectives on problem solving and leadership.

The Baltic Leadership Programme equips leaders with the tools and perspectives needed to develop and manage cross-border collaboration between diverse organisations in an intercultural context. In addition, for actors in the Baltic Sea Region, a thorough knowledge and understanding of the EU system and its funding possibilities is critical.

The Baltic Leadership Programme in Low Carbon Economy is part of a series of leadership programmes in the Baltic Sea Region and one of many highly-demanded leadership programmes offered by the Swedish Institute. This programme in the area of low carbon economy with a focus on resource efficiency is initiated and funded by the Swedish Institute and planned in close co-operation with the Council of the Baltic Sea States, its Baltic 21 Unit as co-leader of the Horizontal Action 'Sustainable Development' (HA 'Sustainable') of the EU Strategy for the Baltic Sea Region. The Baltic Leadership Programme has previously been conducted successfully in other thematic areas within the EU Strategy for the Baltic Sea Region.

Eligibility

The programme is exclusively offered to current and future leaders of trans-national co-operation in the Baltic Sea Region. The programme aims to build a strong network of both experts and generalists from different sectors and levels of government. Participants should already be involved in, or planning soon to be involved in, trans-national co-operation and project development processes. As a participant you will be trained in techniques necessary for the successful development and implementation of cross-border co-operation in the Baltic Sea Region in the field of Low Carbon Economy with a focus on resource efficiency.

Strategic objectives

Participants will consolidate a thematic platform on 'Low Carbon Economy' in 'the Baltic Sea Region with a focus on resource efficiency, connected mainly to the priorities of the EU Strategy for the Baltic Sea Region (EUSBSR) but also to other initiatives in the region; build a strong trans-national cross-sectoral and cross-governmental network of dynamic leaders in the Baltic Sea Region; and get the latest insights into the new programming period for structural funds of the EU from 2014-2020.

Specific objectives

- Train and equip participants with dynamic and intercultural leadership skills
- Enhance participants' capacity for project formulation and implementation
- Build a strong trans-national team (network) of dynamic leaders in the Baltic Sea Region
- Establish experience-sharing among the participants in the programme
- Develop a joint vision and stakeholders network under the EUSBSR Horizontal Action 'Sustainable' with the view to the successful implementation of its activity '*Green Economy*'
- Develop and conceptualise ideas for possible joint projects and actions in the programming period 2014-2020
- Establish connections with relevant decision-makers and stakeholders in the European Commission, its relevant agencies and the European Parliament
- Complete an inventory of existing tools for developing, financing and implementing joint projects

Structure of the programme

The programme runs over a total of ten days; one week in Stockholm, Sweden (September 29- October 3), followed by one week in Brussels (November 24-28). Four thematic strands (presented below) will be covered during the programme. The first week will mainly focus on dynamic leadership, but will also involve the other strands. The second week will mainly focus on the EU-system, its policy context and project implementation.

1. Leading dynamic processes in a intercultural context

- a. Dynamic leadership
- b. Creative teamwork
- c. Innovative cultures

2. Strategic considerations

- a. Introduction to the EU-system
- b. Connecting to strategies and policies on EU, macro-regional and national levels
- c. Driving innovation and development (innovation union/innovation partnerships)

3. Tools for project implementation

- a. Financial instruments
- b. Idea generation and project development
- c. Trans-national project management techniques

4. Stimulating organisational learning and sharing

- a. Influencing the framework (lobbying)
- b. Exchange of experience/organisational learning
- c. Communication and dissemination in an intercultural context

Methodology

The leadership programme is highly interactive and offers a unique combination of theory and practice. The core of the curriculum consists of advanced problem-solving and dynamic leadership as well as seminars and meetings with prominent figures working within the EU Strategy for the Baltic Sea Region. The pedagogical framework gives space for exchange of experiences and reflection.

Speakers/coaches

Several speakers and coaches will participate during the course of the programme. The overall programme will be facilitated by SIPU International, a Swedish consultancy and training organisation specialising in capacity building and institutional development.

Application and admission

Professionals in a position to develop or implement trans-national co-operation in the Baltic Sea Region on behalf of their organisation are encouraged to express their interest to participate in the Baltic Leadership Programme.

Participants may come from national authorities, from a regional level, or from NGO`s and private organisations working actively on resource efficiency in sectors/ fields related to i.e. sustainable bioenergy, land use and waste management.

Candidates will be selected by their and their organisation`s current work and visions regarding international co-operation in the field of resource efficiency. Special attention will be paid to creating a balance in the group with regard to countries of origin, types of organisations and gender.

How to apply

1) Fill in this [online form](#) which will require you to answer the following questions:

- Describe your main duties and role at your current organisation
- How is your organisation involved in international cooperation regarding resource efficiency in the fields related to i.e. sustainable bioenergy, land use and waste management?
- What are your responsibilities in the organisation with regard to international cooperation in the field of resource efficiency?
- How do you and your organisation plan to be involved in the implementation of EUSBSR HA Sustainable and its action 'Green Economy' within the next three years?
- Please motivate why you would be a suitable candidate for the programme?
- What are you expecting from the Baltic Leadership Programme? Please describe the benefits for you as an individual and what the added value might be for your organisation.
- Other comments you would like to add.

If you are not already familiar with the EU Strategy for the Baltic Sea Region and its Horizontal Action Sustainable Development, we recommend that you consult the websites <http://www.cbss.org/environment-and-sustainability/eusbsr-hasd/> and <http://www.balticsea-region-strategy.eu/>

Please note that the form cannot be saved and completed at a later stage. If you leave the website before submitting, your answers will be lost. We recommend that you have your answers prepared before filling in the form.

2) Send your CV to balticsea@si.se **no later than August 7, 2014**.

As subject and archive title, write CV - [your name] – BLP Sustainable.

Please note that your application is not complete until you have sent your CV.

For further information, please contact Ms Ann Häger of the Swedish Institute: anha@si.se