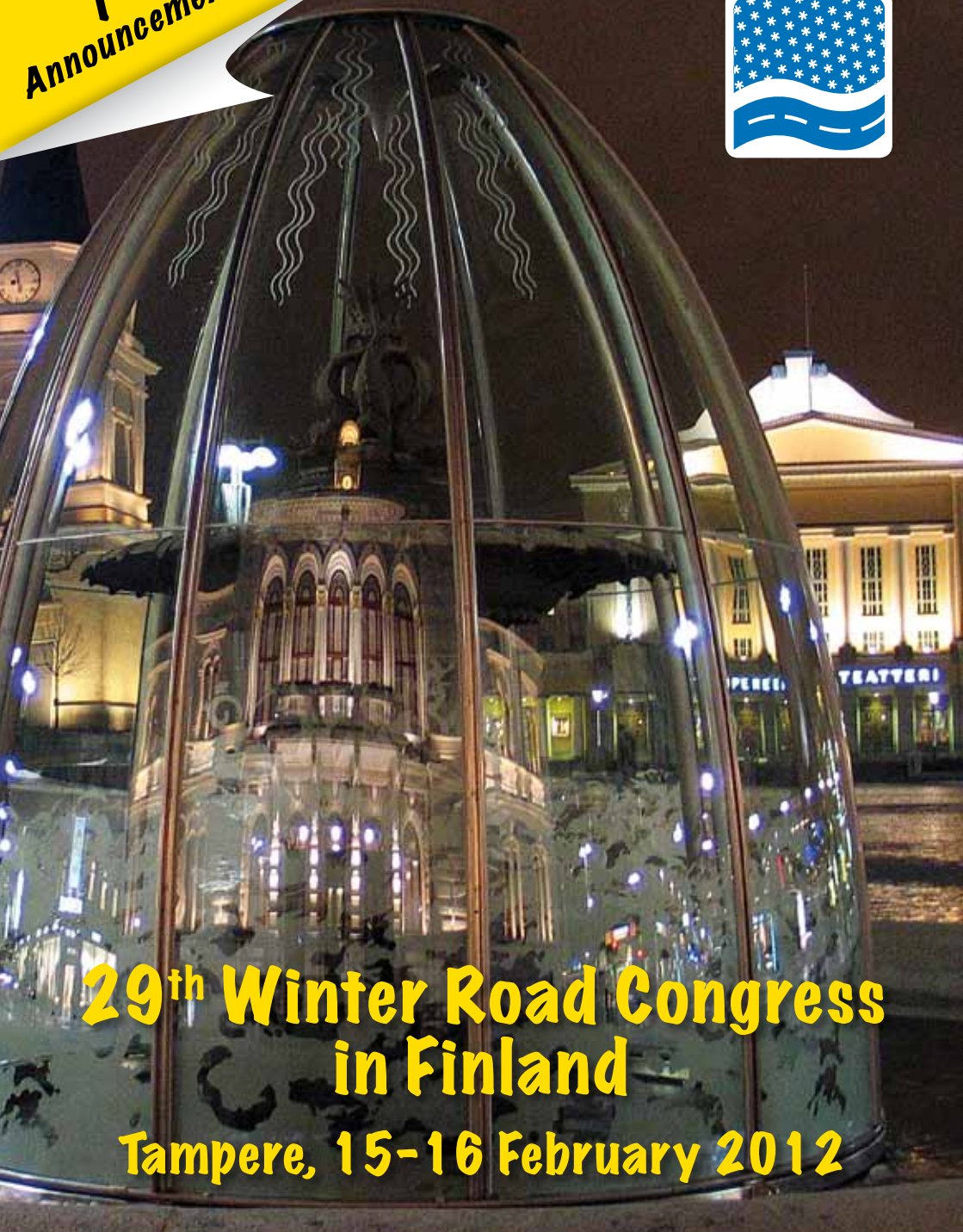


**1<sup>st</sup>  
Announcement**



**29<sup>th</sup> Winter Road Congress  
in Finland**

**Tampere, 15-16 February 2012**

# A long tradition of Winter Road Congresses in Finland...

The tradition of Winter Road Congresses originates already from 1931. Today, the event has become genuinely international – a meeting place of road maintenance professionals from all over the world. Official languages are Finnish and English.

Winter Road Congress in Finland is an event specializing in winter service of roads, streets, public areas and estates. The congress programme contains International Seminar, Exhibition, Demonstrations and Social Programme.

Traditionally the Exhibition and Demonstrations of winter maintenance machines and equipment have been very interesting part of the event. Practically all of the most important producers and manufacturers of winter maintenance machines, equipment and materials operating in Nordic market do participate.

The previous Winter Road Congress which was held in Lahti attracted more than 300 participants, while the number of visitors to the exhibition was about 4 000.



# Winter Road Congress 2012 will be held in Tampere Exhibition and Sports Centre 15-16 February.

## Interested in the Winter Road Congress 2012?

- Participate in the Seminar
- Make a presentation
- Make new business contacts in the Exhibition

## Schedule of preparations

January 2011	1 <sup>st</sup> Announcement & Call for Papers
15 March 2011	Time to propose a paper to the Congress programme expires
1 June 2011	Congress webpage opens in address <a href="http://www.tieyhdistys.fi">www.tieyhdistys.fi</a>
1 June 2011	The authors will be notified on the acceptance/rejection of paper
30 June 2011	2 <sup>nd</sup> Announcement & Programme, registration starts
31 January 2012	Registration expires
15-16 February 2012	Winter Road Congress 2012



## Further information

Finnish Road Association  
P.O. Box 55, FI-00441 HELSINKI  
Fax + 358 207 861 009 • [www.tieyhdistys.fi](http://www.tieyhdistys.fi)

**Congress Programme** Mr. Jaakko Rahja  
([jaakko.rahja@tieyhdistys.fi](mailto:jaakko.rahja@tieyhdistys.fi))

**Exhibition** Mr. Ari Kähkönen  
([ari.kahkonen@tieyhdistys.fi](mailto:ari.kahkonen@tieyhdistys.fi),  
from 1 April 2011->)

# City of Tampere

- hosting Winter Road Congress 2012



Tampere is the third largest city in Finland and the largest inland centre in the Nordic countries. Currently there are over 210 000 inhabitants in Tampere, and close to half a million inhabitants in Tampere Region, which comprises Tampere and its neighbouring municipalities.

Tampere is located in southern Finland some 170 km north of Helsinki. Both domestic and international travel connections to Tampere are excellent. The city is within easy reach by air, by land and in summer, even by water.

## Tampere Exhibition and Sports Centre

Tampere Exhibition and Sports Centre (TESC) is one of Finland's best known venues for trade fairs, exhibitions and various sports events. The facilities can also accommodate a range of public and business events, meetings and banquets. Almost one million people attend the various events hosted by TESC each year.

Being less than 2 hours by car or train from the capital city Helsinki, TESC is **within easy reach** and is served by excellent transport connections.

