

April 19th 2010

/apo-ebst

Dear Madam/Sir,

I hereby invite you to a kick-off meeting on the **EU strategy for the Baltic Sea Region**. The meeting addresses the strategy's priority areas 8:

***Implementing the Small Business Act: to promote entrepreneurship, strengthen SMEs and increase the efficient use of human resources***

This event will mark the kick-off of the implementation process, and therefore, your participation is very important.

The agenda for meeting will be:

1. Introduction by Anders Hoffman, director in Danish Enterprise and Construction Authority
2. Presentations by Anders Lindholm from DG Regio and Hans Brask from Baltic Development Forum
3. Parallel thematic group sessions on actions and projects related to:
  - a. Promoting female entrepreneurship, rural entrepreneurship and entrepreneurship education
  - b. Entrepreneurship in green businesses
  - c. Coordinating trade and investment promoting bodies
  - d. Increase labour mobility

**The meeting will take place on May 20th, at the Ministry of Economic and Business Affairs, Slotsholmsgade 10-12, 1216 Copenhagen, from 10 am to 4 pm.**

Please register no later than May 10<sup>th</sup> to [loa@ebst.dk](mailto:loa@ebst.dk) Questions can be directed at Anders Pold, [apo@ebst.dk](mailto:apo@ebst.dk) or +45 35 46 65 54.

We look forward to welcoming you in Copenhagen.

Yours sincerely



Anders Hoffmann  
Director

**DANISH ENTERPRISE AND  
CONSTRUCTION AUTHORITY**

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**List of invited organisations:**

- Staff from relevant ministries in:
  - o Denmark
  - o Estonia
  - o Finland
  - o Germany (including relevant regional administrations)
  - o Iceland
  - o Latvia
  - o Lithuania
  - o Poland
  - o Sweden
  
- EU Commission, DG Region
- Baltic Development Forum
- Nordic Council of Ministers
- Identified lead partners